

# Understanding International Credit Mobility in Erasmus+

Dublin, 23 January 2017



# Meet the Facilitator

**Orientra**



# Meet the Room

**WHO, WHAT,  
WHY AND WHEN**

# Stand up if...

- you represent a HEI
- you work at the NA
- you are neither of these

# Stand up if...

- you represent the international office
- you represent a specific faculty or discipline
- you represent neither of these / something else

# Stand up if...

- you are here because you know a little about ICM and want to learn more
- you are here because you know a lot about ICM and just want a refresher
- you are here because you want to see whether I know anything about ICM

# Stand up if...

- you already have an ICM contract and will re-submit in 2017
- you plan to submit your first ICM application in 2017
- you are not yet sure if you will submit anything in 2017

# Three Core Goals

**Improve Awareness**

**Challenge Complexity**

**Increase Success**



# Three Elements

**Technical → Information**

**Experiential → Insight**

**Practical → Activity**



# TECHNICAL

## *Information*



Consolidation  
Modernisation  
Internationalisation  
Simplification

Erasmus+

The (fairly) New World

**brings together  
7 existing  
programmes in  
the fields of  
education,  
training and  
youth under a  
single heading**

**CONSOLIDATION**

**ALFA**

**EDU(INK)**



Erasmus  
Mundus



Youth  
in Action



Bilateral  
Cooperation



Tempus



Lifelong  
Learning  
Programme



Erasmus+

KA1



MOB



ICM

KA2



KA-HE  
CB-HE



SP-HE

KA3



PI-FLC



PI-PE

MODERNISATION and INTERNATIONALISATION



Simplification:  
yet simple is not  
always simple!

Erasmus+  
International  
Credit Mobility



## PROGRAMME COUNTRIES

The (currently) 28 EU Member States plus Iceland, Norway, Liechtenstein, FYROM and Turkey.

Instrument for Pre-accession (Region **1**)

European Neighbourhood Instrument  
(Region **2**, Region **3**, Region **4**)

Development Cooperation Instrument (Region **5**: Andorra, Monaco,  
San Marino, Vatican City State, Switzerland)

Development Cooperation  
Instrument (Region **9**: Iran,  
Iraq, Yemen)

European Development Fund  
(Region **11**-ACP Countries: outgoing =  
third-cycle mobility; other cycles can be  
covered by intra-EU funding)



## PARTNER COUNTRIES

A complex mix of countries, regions  
and funding sources, with different  
budget envelopes and (in some cases)  
differing rules and targets for  
participation.

Development Cooperation Instrument  
(Regions **6**, **7**, **8** and **10**: outgoing = third-cycle mobility;  
other cycles can be covered by intra-EU funding)

Partnership Instrument (Region **12**: Bahrain,  
Kuwait, Oman, Qatar, Saudi Arabia, UAE)

Partnership Instrument (Region **13** - Industrialised  
Countries: Australia, Brunei, Canada, Hong Kong,  
Japan, Republic of Korea, Macau, New Zealand,  
Singapore, Taiwan, United States of America)



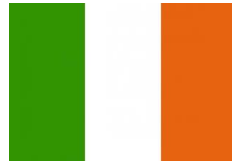


Budgets, Targets  
and Geographical  
Balance

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Credit Mobility



European Commission **agrees budgets** (for each of the programme countries) as well as setting **participation targets** and action-specific **priorities**.

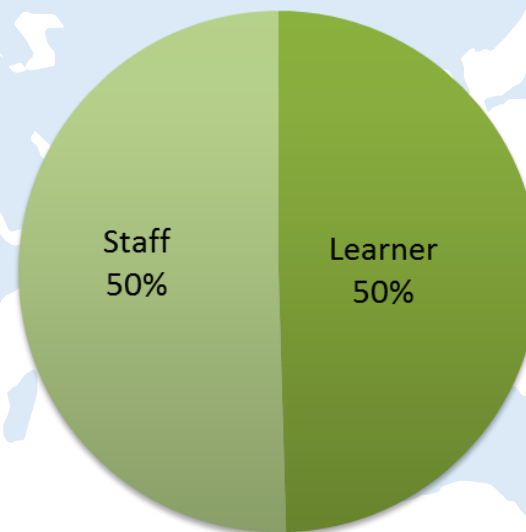
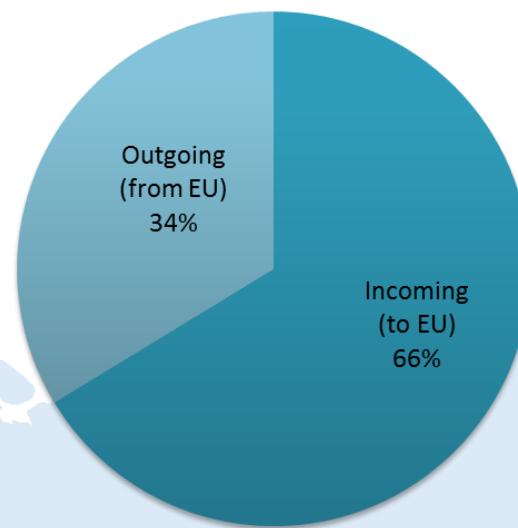
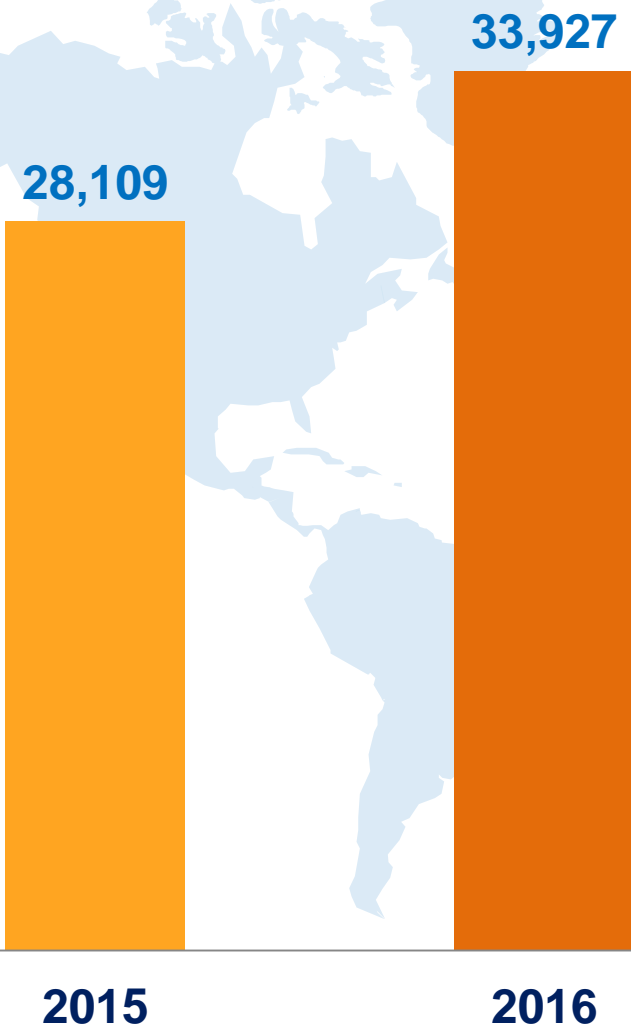


National Agencies **promote the action** and select HEIs to receive ICM funding, **ensuring geographical balance** within envelopes (i.e. financing ICM with low income countries as well as large emerging economies).



Individual HEIs focus on **WHERE, WHY, WHEN, WHO and HOW**: budget envelopes can be interesting to consider initially but arguments for working with selected countries must always be **credible and convincing**.

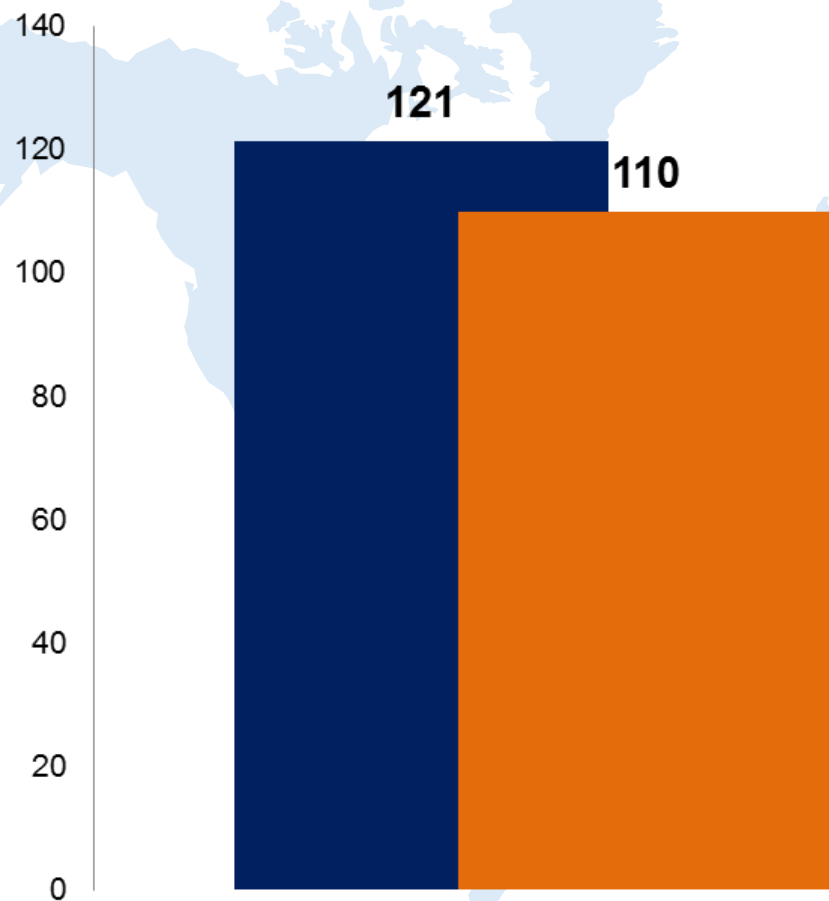
**Mobilities funded so far:  
62,000 and counting...!**



**Source: DGEAC (October 2016)**

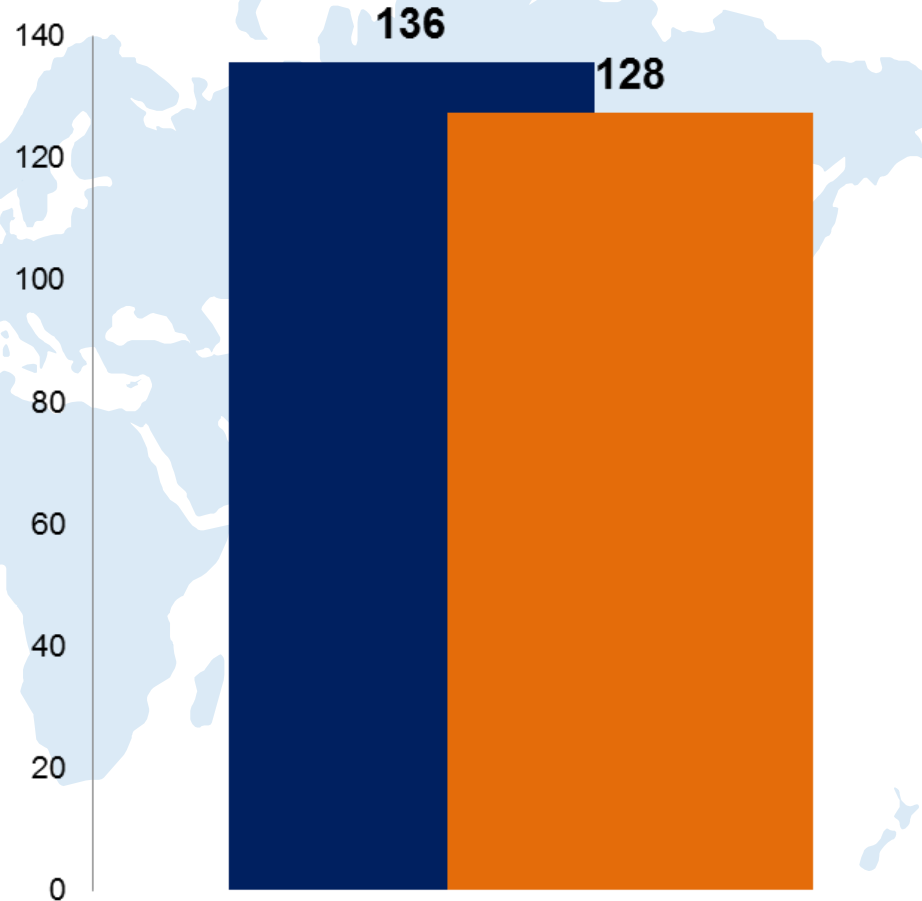
## 2015 Budget Consumption (EUR million)

■ Budget 2015 ■ Total grant 2015



## 2016 Budget Consumption (EUR million)

■ Budget 2016 ■ Total grant 2016

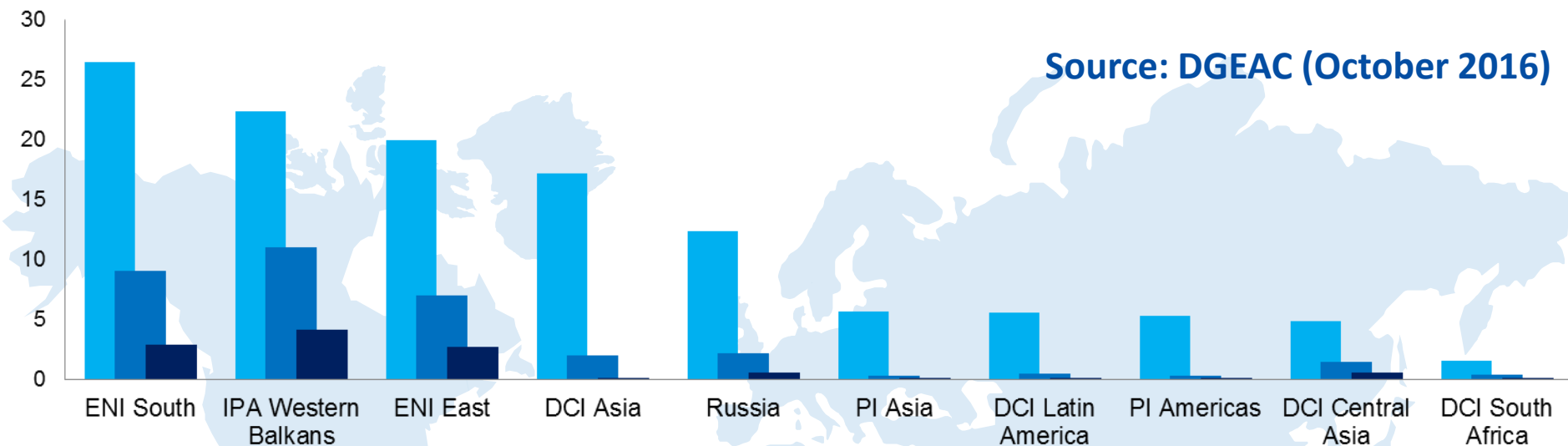


Source: DGEAC (October 2016)

## Budget consumption Call 2015 (EUR million)

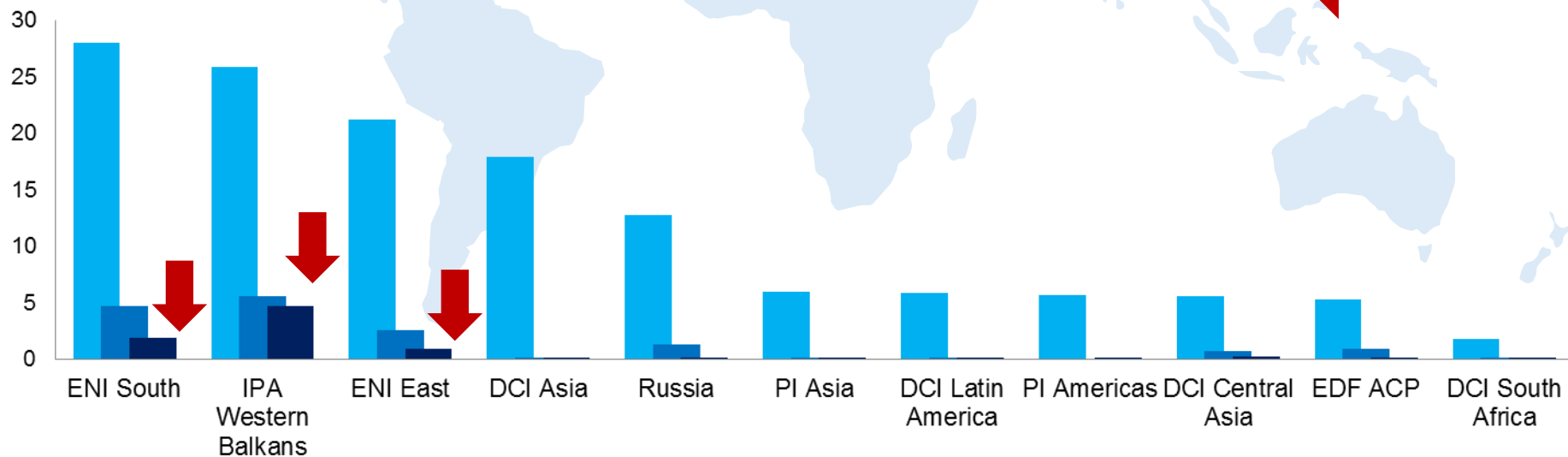
■ Budget 2015 ■ Available after 2015 Round 1 ■ Call 2015 Unspent Funds

Source: DGEAC (October 2016)



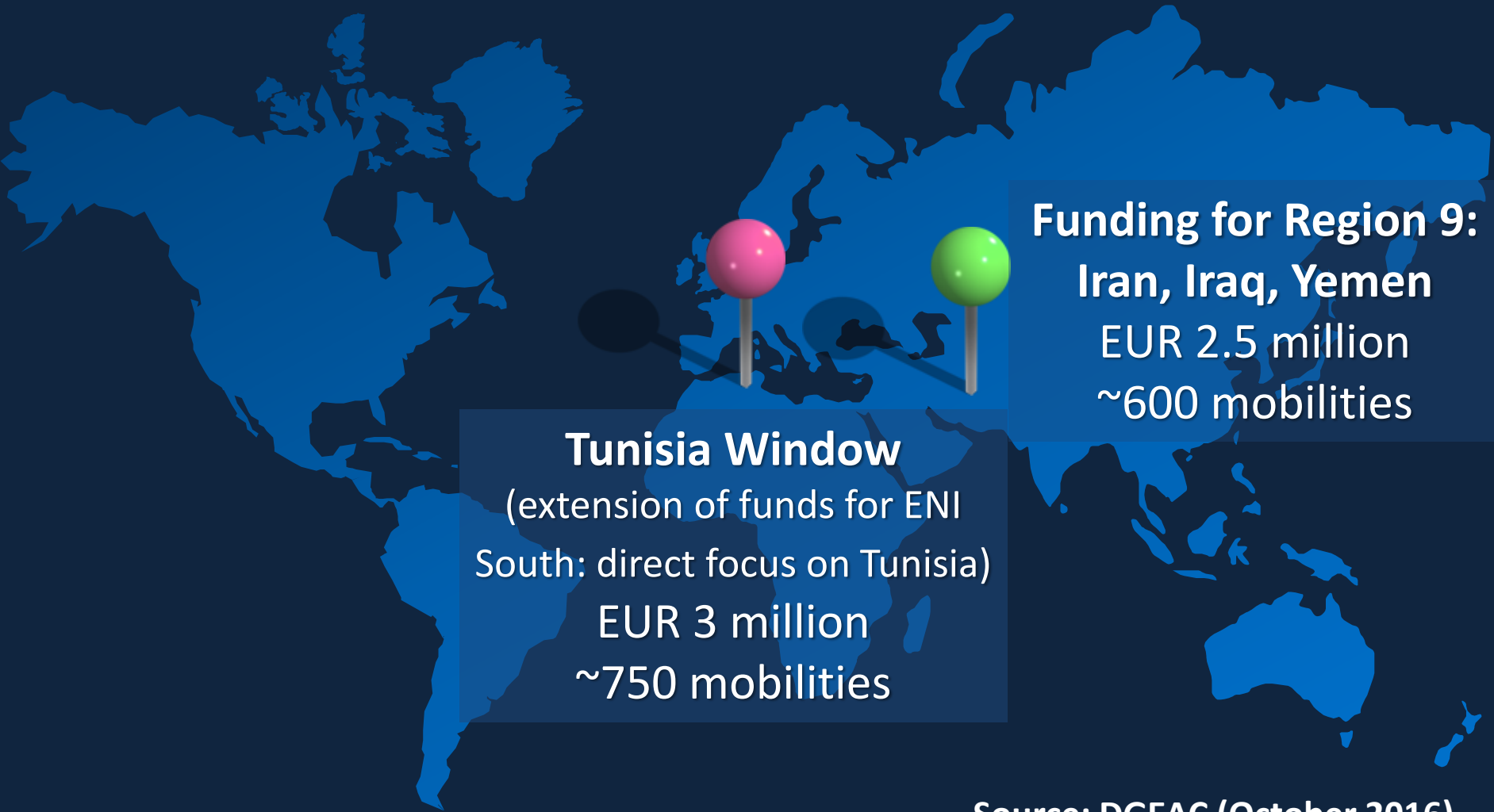
## Budget consumption Call 2016 (EUR million)

■ Budget 2016 ■ Available after 2016 Round 1 ■ Call 2016 Unspent Funds



# New for 2017

→ Single application deadline: **2 February 2017**

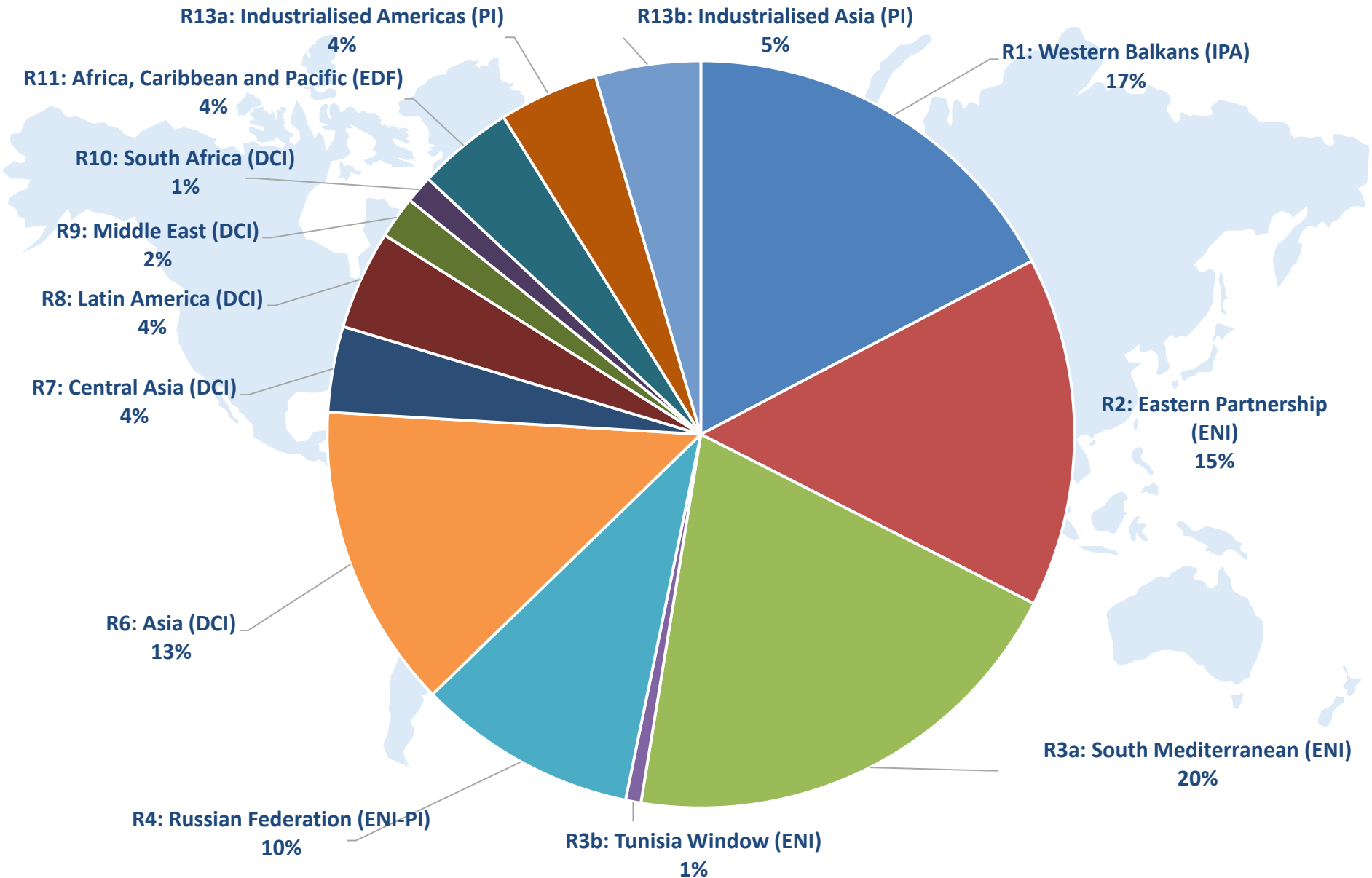


**Tunisia Window**  
(extension of funds for ENI  
South: direct focus on Tunisia)  
EUR 3 million  
~750 mobilities

**Funding for Region 9:**  
**Iran, Iraq, Yemen**  
EUR 2.5 million  
~600 mobilities

Source: DGEAC (October 2016)

# ICM 2017: Budget Breakdown for Ireland (percentage by region)



## ICM 2017: Budget Breakdown for Ireland (budget by region)

Region: Budget Envelope (source)	2017 Budget
R3a: South Mediterranean (ENI)	361,318
R3b: Tunisia Window (ENI)	12,000
R1: Western Balkans (IPA)	311,614
R2: Eastern Partnership (ENI)	272,910
R6: Asia (DCI)	237,493
R4: Russian Federation (ENI-PI)	171,189
R13b: Industrialised Asia (PI)	82,030
R13a: Industrialised Americas (PI)	77,314
R8: Latin America (DCI)	77,234
R11: Africa, Caribbean and Pacific (EDF)	74,865
R7: Central Asia (DCI)	66,807
R9: Middle East (DCI)	32,891
R10: South Africa (DCI)	21,625





Activities, Rules  
and Participation

Erasmus+  
International  
Credit Mobility



Student Mobility of 3-12 months.

Second year students enrolled in courses leading to a **recognised degree or tertiary level qualification** (short cycle; Bachelor, Master or PhD): requires a Learning Agreement and **full recognition**.

Incoming and outgoing (latter not in all regions; in some cases intra-EU funds can be used).

Not for Traineeships (maybe in 2018).



Staff Mobility of 5 days to 2 months (excluding travel time).

**Mobility for Teaching** must include at least 8 contact hours per week at partner country HEI.

**Mobility for Training** (and observation) can include non-teaching staff from participating HEIs but does not cover conference attendance.

**Incoming and outgoing** (contract and payments to the applicant HEI).



Applicant must be a **Programme Country HEI** and must have ECHE; partner HEIs must be nationally accredited and sign interinstitutional agreement.

**Single, multi-annual application per HEI** (16 or 26 months): consortium application = additional.

Smaller budget envelopes can involve secondary criteria: e.g. specific HE cycle; staff/students only; reduced duration).

Targeted mobility can be for **students, staff or both**.



# Key Documents and Codes

## Erasmus Charter for Higher Education (ECHE)

- HEIs in a PROGRAMME COUNTRY must have an ECHE to participate in the Erasmus+ programme (Key Action 1 and Key Action 2).

## Inter-institutional Agreement (IA): for the exchange of students and staff

- HEIs in PARTNER COUNTRIES are not eligible to apply for a ECHE, requiring, instead, that an Inter-institutional Agreement be put in place, outlining the general principles of the ECHE and ensuring the all parties commit to implementing these.
- Inter-institutional agreements are for use between HEIs (not for non-HEIs).
- It is not necessary to have signed Inter-institutional Agreements with PARTNER COUNTRY HEIs prior to submitting an application for funding, but this must be in place prior to embarking on the first set of mobilities.
- A standard European template exists for the IA and can be used to contract with one or more HEIs from the same country

## Participant Identification Code (PIC)

- HEIs in a PROGRAMME COUNTRY will already have a PIC: this is needed to secure the ECHE. HEIs in a PARTNER COUNTRY might also have a PIC (previous financing, previous participation) and where this is the case it should be listed. Where not, this will need to in place prior to reporting.



# Inter-institutional Agreement between Programme and Partner Countries

## What does it contain?

- A. Information on the participating HEIs;
- B. Mobility Flows for Students and Staff (incoming and outgoing mobilities; study cycles; subject areas);
- C. Recommend language skills (for participating students and staff);
- D. Commitment to respect the fundamental principles of the ECHE (non-discrimination and equal opportunity; fair and transparent selection; academic recognition for students; fee-free credit mobility for incoming students as well as the usual commitment to preparation, guidance and support before, during and after mobility);
- E. Additional Requirements: as needed (e.g. OS/OM split among partners);
- F. Calendar / schedule for mobilities and related actions;
- G. Information on Grading Systems (incl. ECTS) plus Visas/Insurance/Housing;
- H. Signatures of the Legal Representatives of each HEI (can be electronic where legislation allows).



# Money, money, money

Special Needs costs  
financed at 100%  
(note in application)

## Contribution to Travel Costs

10km	-	99km	<b>€20</b>	e.g. Kildare	Not ICM
100km	-	499km	<b>€180</b>	e.g. London	Not ICM
500km	-	1999km	<b>€275</b>	e.g. Algiers	✓
2000km	-	2999km	<b>€360</b>	e.g. Minsk	✓
3000km	-	3999km	<b>€530</b>	e.g. Cairo	✓
4000km	-	7999km	<b>€820</b>	e.g. Islamabad	✓
8000km		and >	<b>€1100 / €1300</b>	e.g. Beijing	✓

## Contribution to Individual Support (to/from Group 1 Countries such as Ireland)

Incoming Students	<b>€850 per month</b>	Outgoing Students	<b>€650 per month</b>
Incoming Staff	<b>€160 per day</b>	Outgoing Staff	<b>€160 per day</b>

## Contribution to Institutional Support (applicant decides on split and usage)

Mobility Participants (1-100)	<b>€350</b>	Mobility Participants (101 and over)	<b>€200</b>
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Quality Assured  
Mobility... for each  
Partner Country

Erasmus+  
International  
Credit Mobility



Erasmus+

Application Form

Call: 2017

KA1 - Learning Mobility of Individuals

KA107 - Higher education student and staff mobility between Programme and Partner Countries

Form Version: 3.01

**A. General Information**

This application form consists of the following main sections:

- Context: this section asks for general information about the type of project proposal you want to submit and about the Agency that will receive, assess and select your proposal;
- Applicant organisation: this section asks for information about the applicant organisation;

- Main
- Budg
- Qual
- mobil
- Check
- linked
- Ann
- applic
- Subm



Erasmus+

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Form Version: 3.01

**F. Quality Questions**

Please answer the following quality questions for each of the previously mentioned Partner Countries (entered either as an origin or destination country).

Your answer to each question should refer to your higher education institution and to all other higher education institutions involved in the Programme and Partner Country.

It is important that you avoid any repetition. If the answers given for your higher education institution are the same for each Partner Country, please answer them only once, and refer to your answer throughout.

Finally, we advise you to refer to the guide for experts on quality assessment which indicates how your answers to these quality questions will be assessed.

**F.1. Partner Country Albania**

Provide a list of the higher education institutions from the Partner country indicating their corresponding PIC if one exists.

Sequence No.	PIC	Partner Country Higher Education Institution (Legal Name in Latin characters)
1		Albanian University

 
**F.1.1. Relevance of the strategy**

Explain why the planned mobility project is relevant to the internationalisation strategy of the higher education institutions involved (both in the Programme and Partner Country). Justify the proposed type(s) of mobility (students and/or staff).

**F.1.2. Quality of the cooperation arrangements**

Detail your previous experience of similar projects with higher education institutions in this Partner Country, if any, and explain how, for the planned mobility project, responsibilities, roles and tasks will be defined in the Inter-institutional Agreement.

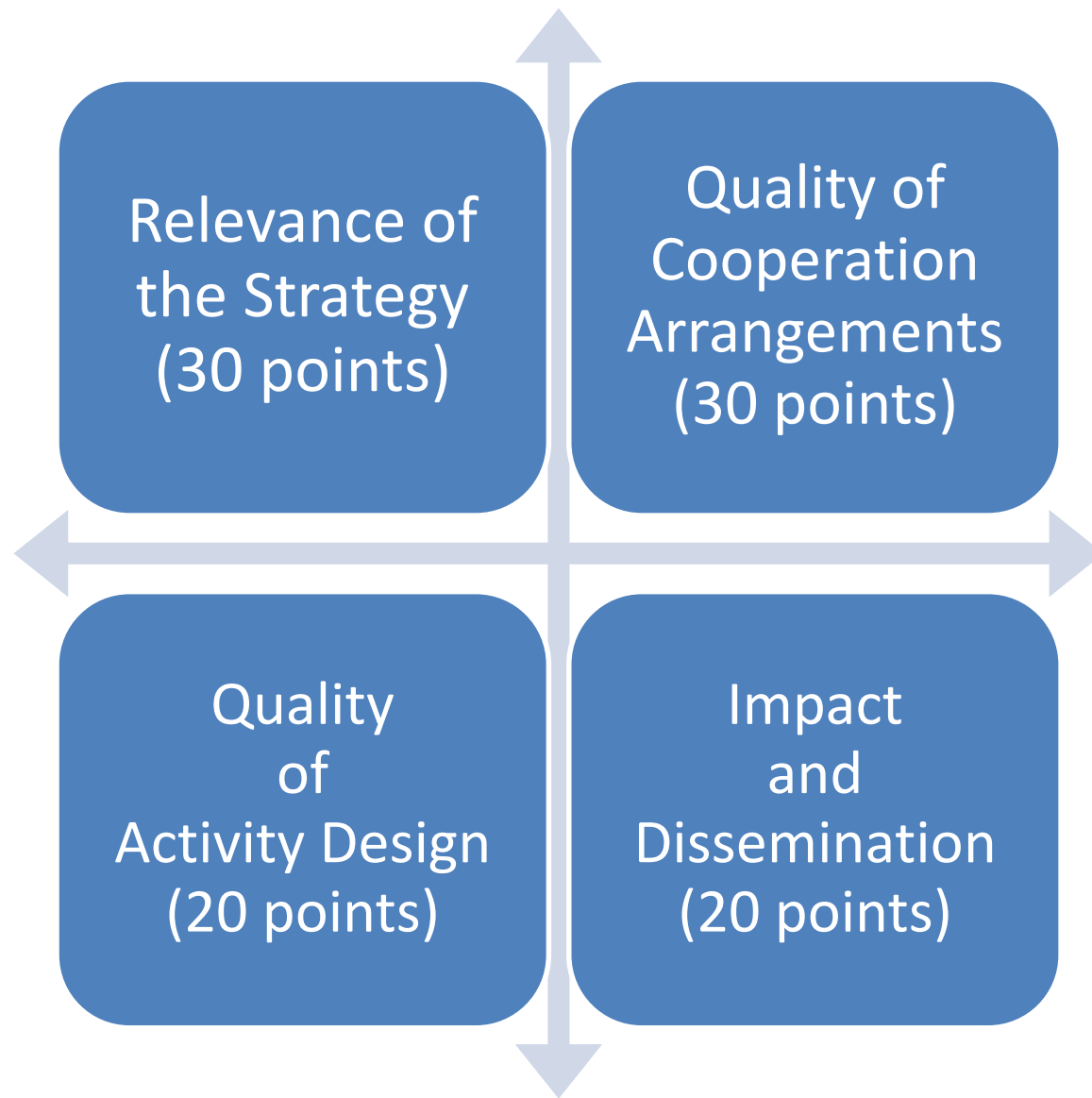
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Form has not been submitted yet

Validate

# Application Form (2017)

- A General Information (introduction to the form)
- B Context (programme; action; call; round; deadline; language of application)
- C Programme Identification (start/end dates; duration; applicant organisation; contact person; NA; ECHE; consortium: yes/no)
- D Main Activities (mobility flows for students and/or staff)
- E Budget (contribution to travel; individual and organisational support; total grant)
- F Quality Questions (targeted institutions and countries; relevance of strategy; cooperation arrangements; activity design; impact and dissemination)
- G Checklist
- H Data Protection Notice
- I Declaration of Honour
- J Annexes
- K Submission



**Minimum of 60% overall with at least 15 points scored for Relevance of the Strategy!**

**Section F must be completed (and assessed) separately for each Partner Country.**





Quick  
Exercise

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International  
Credit Mobility



**Erasmus+**  
International  
Credit Mobility

## Work in small groups (time allowed = 15 mins)

1. Put these 4 types of International Credit Mobility in order of priority:

- Incoming Student Mobility
- Outgoing Student Mobility
- Incoming Staff Mobility
- Outgoing Staff Mobility

2. List the potential benefits of undertaking ICM Staff Mobility (target: 3) and ICM Student Mobility (target: 3)



**Erasmus+**  
International  
Credit Mobility

# What did you decide?

1. In overall programme terms, there is **no order of priority** in ICM with mobility able to be targeted at students, staff or both. There are, however, specific rules for certain regions and financing sources (e.g. regions 6-11 finance outgoing mobility only at doctorate level and for staff): so always check the rules.

2a. Benefits of incoming mobility (among others): **increased profiling** of your institution internationally; **increased awareness** of your institution among international students; **new partnerships** between international and local students and staff.

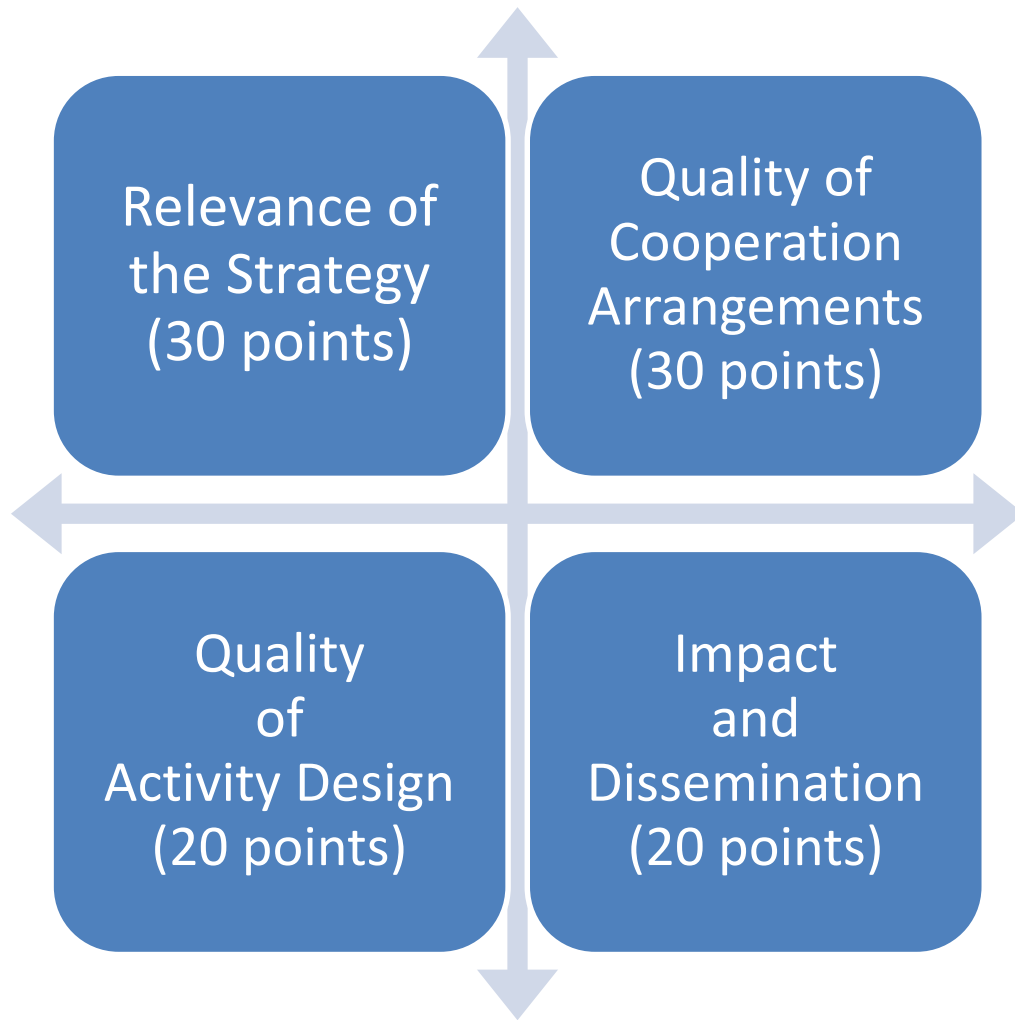
2b. Benefits of outgoing mobility (among others): insight into **different customs and cultures**; **personal growth**; **access to leading scholars**; and **CPD and career development** for staff.



**EXPERIENTIAL**

*Insight*

# Remember this?



This is also used to guide those working to **assess your application** for ICM funding.

For each of the criteria, there are also **sub-criteria** which assessors will consider your application against... in particular, the **country-specific information** provided in section F of your application.

**RELEVANCE... to the  
internationalisation strategy of  
the participating HEIs**

**and RATIONALE for selecting a  
specific type of ICM flows  
(e.g. students, staff, incoming,  
outgoing)**

Min. 15  
Points

30  
Points

**COMMUNICATION and COOPERATION  
PLANS... roles of and responsibilities of staff  
at the participating HEIs to facilitate course  
delivery, selection of participants, etc.  
Division of tasks and financing (OS).**


**Past COOPERATION or COLLABORATION  
(existing ICM, inter-institutional agreement,  
etc.): not mandatory but useful.**



**30  
Points**

**QUALITY OF (ICM) DESIGN: completeness (preparation, implementation and follow-up); selection measures (inclusion, equal opportunity); information and support plans - during mobility.**

**RECOGNITION GOALS : academic recognition for (incoming and outgoing students) and recognition / rewards for participating staff.**




**20  
Points**



**IMPACT on students and staff, as well as on the participating HEIs... as well as tools and mechanisms for measuring/evaluating impact.**

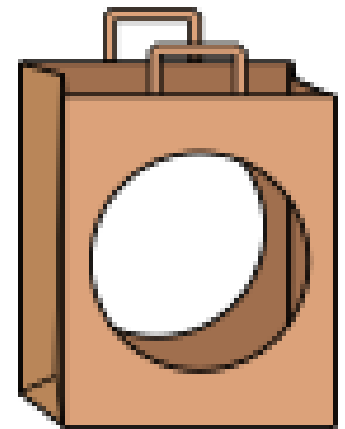
**Plans for DISSEMINATION at different levels (faculty, institution and beyond) in both sending and receiving HEIs.**



20  
Points

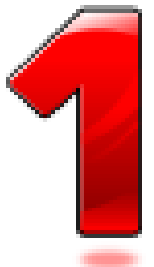
# Where does it all go wrong?

**Success rates in Ireland are fairly high (88% in 2015; 81% in 2016) yet there are some common gaps or mistakes in ICM applications.**



# It's all in the detail!

**Avoid vague references/commitments; provide details on planned mobilities, targeted programmes, cycles and audiences and language of instruction (for students and staff); be consistent (i.e. use the same numbers across the application) and adhere to programme and actions rules (e.g. duration).**



# **Time is not the only enemy!**

**Whilst there is the potential to save time through using copy/paste, this often leads to texts being too general (remember: specific arguments are needed for each country) with even cases of the wrong countries being referenced.**



# **Make it relevant to all!**

**The relevance of the targeted mobilities needs to be well argued: at participant, faculty and institutional levels (remember to reference the internationalisation strategy) and to extend this to all countries and HEIs (sending and receiving).**



# **Be clear on selection and support**

**Confirm roles and mechanisms for selecting and supporting students and staff; confirm targets for involvement of non-traditional groups (if any) as well as mechanisms for reaching these audiences: ensure this extends to partner country HEIs also (remember: the same quality and inclusion principles apply to all HEIs).**



# Consider assessment and recognition!

Talk of ambitions and arrangements for credit transfer and recognition; consider the timing of the targeted mobilities as well as any need for bespoke assessment for those visiting at different times of the academic year; detail recognition for incoming and outgoing students and for staff.



## Be credible and realistic

**Promise only that which you know you can deliver: for example, talk of ambitions for dissemination, for measuring and reporting on impact and for the inclusion of specific target groups (as well as methods for accessing these) but do not over-commit or over-extend your institution or your partner HEIs.**





# Overall: tell a convincing story!

The reader will have no time for wider research or investigation so your story needs to be complete, convincing, realistic, balanced, detailed and consistent... it should confirm that you are targeting mobilities that are relevant to your own internationalisation strategy, as well as the strategies of the Partner HEIs that you have opted to work with. It should be clear from the application that this is not an autobiography or a work of fiction.





# **Short Break**

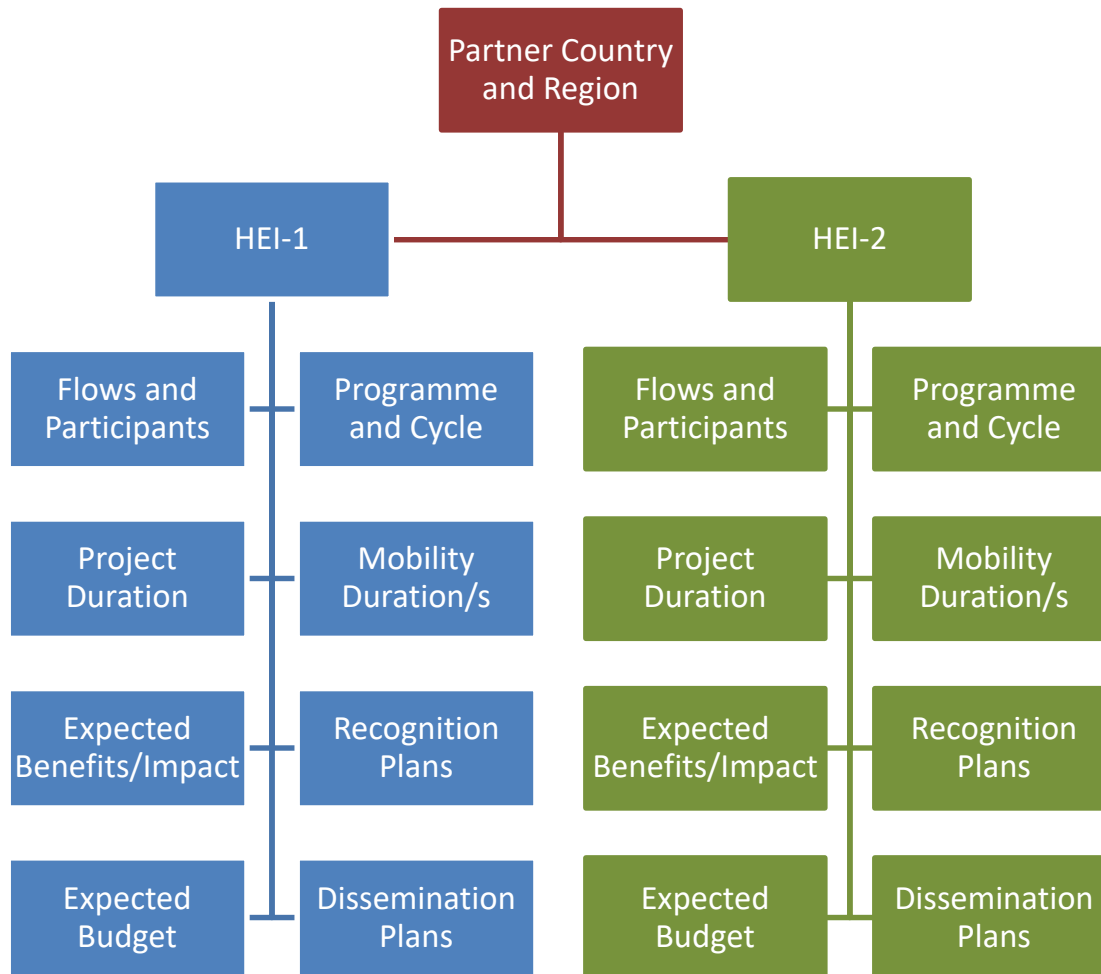
**(15 minutes)**



# PRACTICAL

## *Activity*

1. **WORKING IN SMALL TEAMS, BUILD AN ICM PROJECT USING THE CARDS PROVIDED.**
2. **BUILD A PROJECT FOR SUBMISSION BY AN INDIVIDUAL HEI (NOT A CONSORTIUM).**
3. **NOT ALL CARDS NEED TO BE USED (LEAVE UNWANTED CARDS AT ONE SIDE)**





# Results and Conclusions

# Final thoughts or questions?



# Thank you for your participation.

ICM Deadline: 2 February 2017 (11am)

**HEA** | HIGHER EDUCATION AUTHORITY  
AN tÚDARÁS um ARD-OIDEACHAS

 @orientra

