

TOURISM & ECONOMIC IMPACT OF INCOMING ERASMUS+ STUDENTS

Every year, more than **7,200** European students choose Ireland as the country of destination for their Erasmus+ experience

over **80%** of these students

receive an average of **4.3** visitors during their stay in Ireland

Assuming the average Erasmus+ visitor comes to Ireland for **4 days** and spends **€539*** we can extrapolate that:

Erasmus+ generates a yearly revenue of

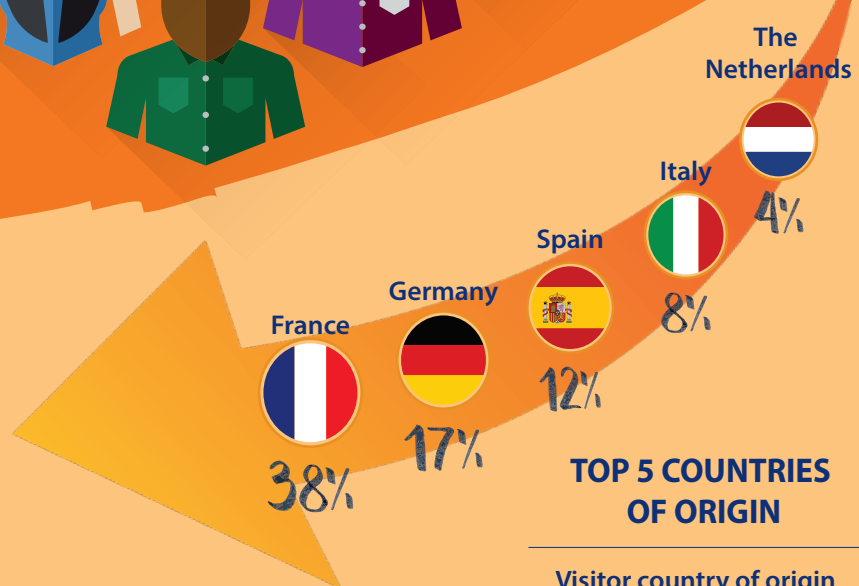
€14 m

*Fáilte Ireland estimate 2016

Which means that Erasmus+ attracts approximately

25,000

European tourists to Ireland every year



Visitor country of origin reflects the same student flow under the programme