A European event powered by Erasmus+ National Agencies and the European Commission

COVERAGE AND IMPACT 2020

#ERASMUSDAYS

84 countries • 5 024 events

www.erasmusdays.eu

#Erasmusdays 2021

14, 15 & 16 of October
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THE #ERASMUSDAYS, THE OFFICIAL AND POPULAR EUROPEAN CELEBRATION

First launched in 2017 to mark the 30th anniversary of Erasmus, the #ErasmusDays have become in four editions an unmissable European celebration for citizens and stakeholders of European projects.

Despite the Covid-19 pandemic affecting people’s everyday life around the world, Erasmus+ players all over the world coped with the uncertain sanitary situation and proposed challenging alternatives to citizens for them to keep studying and training abroad.

On the 15th, 16th and 17th of October 2020, 5,024 physical, blended and digital events were held worldwide to celebrate locally what the European Union brings to citizens. More than 84 countries took part in this international celebration of multiculturalism and mobility.

Educational and training institutions, companies, research centres, employment agencies, associations and NGOs... So many international players from school education, higher education, adult education, vocational training, youth and sport, have organised events to celebrate the #ErasmusDays. They have gathered citizens, journalists and policy makers to join and testimony of the impact of Erasmus+ projects. A huge network of 10 million Erasmus+ alumni benefitted from the programme since 1987 and shared its experience on social networks with the #ErasmusDays hashtag.

The 84 countries engaged in the #ErasmusDays 2020 were: Albania, Algeria, Argentina, Armenia, Azerbaijan, Austria, Barbados, Belarus, Belgium, Bhutan, Bosnia and Herzegovina, Brazil, Bulgaria, Cambodia, Chile, Croatia, Colombia, Costa-Rica, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, Georgia, Germany, Greece, Honduras, Hungary, Iceland, India, Indonesia, Ireland, Israel, Italy, Jordan, Kazakhstan, Kenya, Kosovo, Latvia, Libya, Liechtenstein, Lithuania, Luxembourg, Malaysia, Malta, Moldova, Mongolia, Montenegro, Morocco, Myanmar, Nepal, Netherlands, Nicaragua, North Macedonia, Norway, Uzbekistan, Palestine, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Serbia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Thailand, Tunisia, Turkey, United Kingdom, Ukraine and Vietnam.
The international success of the #ErasmusDays is due to the deep involvement of Erasmus+ and European Union actors. Created by the French Erasmus+ National Agency, that for the fourth time coordinated internationally the organization of the festivities, the #ErasmusDays have grown to a worldwide network thanks to the cooperation with Erasmus+ National Agencies, the National Erasmus+ Offices in non-programme countries, the Directorate-General for Education and Culture (DG EAC) of the European Commission and the European Parliament.

The success of the #ErasmusDays shows the need to communicate European values, mobility’s benefits and Erasmus+ projects results at a large scale in order to be visible by citizens, professionals, media and policy makers.

The involvement of all these countries is a major sign of the Erasmus+ programme being the soft power of the European Union. From Portugal to Russia, from Iceland to Palestine, from Latvia to Armenia, from Cyprus to Azerbaijan, Belarus, Myanmar, Paraguay and Ukraine... the #ErasmusDays prove the European Union leading role in the implementation of democratic issues and dialogue among countries despite political and diplomatic tensions.

Webinars, open doors, partner virtual meetings, photo exhibitions, online escape games, radio shows, memes competitions, food tasting... The diversity of events organised during these three days illustrates the wide variety of citizens concerned by the Erasmus+ programme: students, trainers and teachers, job seekers, companies, organizations, municipalities etc. Parents, policy makers, journalists and professionals were invited to join the events near them.

Registered events are displayed on the world map of the #ErasmusDays website www.erasmusdays.eu. The website was co-managed by Erasmus+ National agencies: each programme’s country had access to the back office of the website to approve the events organised nationally and make them visible on the #ErasmusDays world map.

The #ErasmusDays have:

- concretely illustrated the European projects through the mobilization of Erasmus+ beneficiaries, stakeholders and participants;
- involved the territories and local players (public and private institutions, companies, communities, decision-makers, media);
- federated countries in Europe and in the rest of the world around the Erasmus+ brand;
- given a voice to the 10 million European citizens who have benefited from an Erasmus+ mobility since 1987.
POLICY MAKERS TAKE AN ACTION AND SUPPORT THE #ERASMUSDAYS

The involvement of politicians in the #ErasmusDays is crucial to highlight the institutional importance of the Erasmus+ programme at a national and international level and to get a significant media coverage. Their support is also a mean to motivate events’ organizers and to make them feel being part of an official international celebration.

The #ErasmusDays 2020 took place under the High Patronage of the European Commission.

As mentioned above, the Directorate-General for Education and Culture (DG EAC) was actively involved in the support to the organization and promotion this international festivity.

Commissioners also backed up the initiative through social networks, newsletters and participation in local events.

Mariya Gabriel, Commissioner for Innovation, Research, Culture, Education and Youth, said “Since 1987, Erasmus+ has helped more than 10 million students, pupils, learners and young people gain invaluable experience abroad and strengthen their skills. This year, more than ever, we need the Erasmus Days to celebrate the unique opportunities offered by the programme, and to convey a message of strength and resilience to the whole Erasmus+ community.”

Themis Christodidou, Director-General for Education, Youth, Sport and Culture, contributed to the Erasmus+ festival organised in Cyprus by delivering a pre-recorded speech emphasizing the importance and success of the programme.

David Maria Sassoli, President of the European Parliament, granted the Patronage of the European Parliament to the #ErasmusDays 2020.

European deputies recorded support videos to promote this European initiative and joined events to celebrate mobility success stories with citizens and local policy makers.

Sylvie Brunet met students from the Lycée des Métiers Louis Martin Bret in Manosque to inaugurate the European Parliament Ambassador School new partnership and assisted to the presentation of the new Erasmus+ programme’s guidelines made by the school’s staff.

Marie-Pierre Vedrenne attended the event held by Lycée Professionnel Coëtlogon. The VET school organised workshops, exhibitions, job-dating activities and presented the eTwinning and Europass platforms.

Sabine Verheyen, Chair of Committee on Culture and Education at the European Parliament, recorded a video message to launch the #ErasmusDays 2020 and to ask for a more ambitious budget for the 2021-2027 programme.

Anne Sander, sponsored two Erasmus+ projects held by the Lycée Camille See in Colmar.

Salima Yenbou held a conference at the Lycée Professionnel Ferdinand Buisson in Ermont and inaugurated the good practice plaque awarding the quality of the Erasmus+ project held by the school.

Stéphanie Yon-Courtin shared some memories about her Erasmus+ mobility experience in Bristol, United Kingdom.
Besides members of the European Commission and European Parliament, in many countries presidents, ministers and national or local authorities took an action to promote and support the #ErasmusDays.

In Austria, the Federal President Alexander Van der Bellen recorded a video message to send greetings to all organizers of events in Austria. He stressed the importance of the Erasmus+ programme standing for the ideals and goals of European integration like no other European Union initiative does.

In Belgium, Caroline Désir, Minister for Education in Wallonie Brussels Federation and Valérie Glatigny, Minister for Higher Education officially supported the fourth edition of the #ErasmusDays. Isabelle Weykmans, Minister for Culture, Youth, Employment and Tourism attended the event organised by the Jugendbüro, National Agency of the German-speaking community of Belgium.

In France, the #ErasmusDays have benefited from the High Patronage of the President of the Republic, Emmanuel Macron. The Minister for National Education Jean-Michel Blanquer supported the #ErasmusDays through video messages posted on social media. Frédérique Vidal, Minister for Higher Education, Research and Innovation, and Clément Beaune, Secretary of State for European Affairs, launched the #ErasmusDays 2020 with a physical event. They invited incoming and outgoing Erasmus+ students to share their experience and discuss the future of the programme in difficult pandemic times.

In Greece, Anastasia Gika, Secretary General of the Ministry for Education and Religious Affairs, responsible for Primary and Secondary education, gave a speech for the #ErasmusDays events organised by Geniko Lykeio Moudrou, partly streamed on Facebook.

In Turkey, the Deputy Minister of Foreign Affairs and Director for EU Affairs Ambassador Faruk Kaymakci gave an interview on the #ErasmusDays TV programme.

Please note that this is a non-exhaustive list of policy makers who got involved in the #ErasmusDays. In many other countries Ministries and Ministers, Deputies, Department or Regional Governors and local, national and international authorities joined the celebrations and supported the events through posts on social networks, speeches and video recording.
THIS YEAR NOVELTIES AND TOPICS

The preparation of the #ErasmusDays 2020 started at the beginning of the pandemic crisis in Europe. A brainstorming survey was launched in the month of March to discuss on how to adapt the #ErasmusDays to the unprecedented situation. 35 communication officers from Erasmus+ National Agencies answered and gave suggestions.

The blended format was thus chosen. The fourth #ErasmusDays edition featured both digital and physical events to adapt to the local and international sanitary context. These blended events foresaw the blended mobility embedded in the 2021-2027 Erasmus+ programme. These concrete actions aimed to highlight actively the opportunities provided by the European Union in the fields of education, training and solidarity.

According to the collected answers, the main themes of this year edition were also chosen. In many countries, the #ErasmusDays 2020 focused on current topics raised by the Covid-19 pandemic such as distance learning, ecology, health, solidarity and social inclusion. #ErasmusDays participants were invited to highlight their former projects, but also to build the Europe of tomorrow by organizing events together with their international partners.

The #ErasmusDays 2020 were also the occasion to promote the new Europass Platform and its free tools helping students, practitioners, workers and job seekers to showcase their skills and increase their employability opportunities.

The 5th anniversary of the EPALE platform was also celebrated during the #ErasmusDays. Beneficiaries and adult education players could organize their own event by downloading and sharing the Adult Learning European Exhibition, a cooperative work gathering 12 European projects about adult learning in 28 countries across Europe.
BEST OF 2020 EDITION

All the Erasmus+ programme countries took part in the #ErasmusDays 2020. In most of them, the number of events organised increased in comparison to the previous editions.

| Top 10 Erasmus+ programme countries involved considering the number of events |
|---------------------------------|---------------------|
| 1. France                       | 1 074 (1 200 in 2019) |
| 2. Turkey                       | 656 (523)            |
| 3. Spain                        | 391 (366)            |
| 4. Italy                        | 330 (297)            |
| 5. Poland                       | 299 (189)            |
| 6. Romania                      | 256 (244)            |
| 7. Portugal                     | 195 (88)             |
| 8. Germany                      | 172 (131)            |
| 9. Greece                       | 165 (117)            |
| 10. Croatia                     | 125 (53)             |

| Top 10 Erasmus+ programme countries involved considering the number of inhabitants |
|---------------------------------|---------------------|
| 1. Liechtenstein                | 1 event for 19 058 inhabitants |
| 2. Latvia                       | 1 / 24 197          |
| 3. Croatia                      | 1 / 32 856          |
| 4. Malta                        | 1 / 40 126          |
| 5. Portugal                     | 1 / 52 303          |
| 6. Estonia                      | 1 / 53 124          |
| 7. Slovenia                     | 1 / 59 411          |
| 8. France                       | 1 / 60 759          |
| 9. Greece                       | 1 / 63 210          |
| 10. Romania                     | 1 / 75 148          |

51 non-programme countries celebrated the #ErasmusDays 2020 all around the world. Among them 16 already took part in previous editions and 35 joined for the first time.

A table gathering all the 84 participating countries and the number of events organised in each one of them is available hereafter. Please note that the countries having joined the #ErasmusDays for the first time are labeled with an asterisk (*).
84 countries took part in the #ErasmusDays 2020
(other countries might have participated but their events were not registered on the official #ErasmusDays website)

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<td>Nepal *</td>
<td>4</td>
<td>Uzbekistan</td>
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STRATEGIES FOR A BETTER #ERASMUSDAYS IMPLEMENTATION

As for the previous edition, interesting #ErasmusDays implementation practices are worth to be highlighted. Please do note that this is a not exhaustive list of examples based on the data collected by the month of October 2020.

SCHEDULE THE #ERASMUSDAYS WITHIN A PROJECT'S STRATEGY - It is important to include the #ErasmusDays in the strategy of the Erasmus+ beneficiaries from the very beginning of their Erasmus+ adventure. When a project is launched, beneficiaries must know that they will have the opportunity to showcase their project’s results and find new partners during this special time of the year.

DISSEMINATE THE RESULTS – One of the principal purposes of the #ErasmusDays is to share the results of Erasmus+ project with citizens, policy makers and medias. No less important is the dissemination of #ErasmusDays success in each country through the redaction of a coverage and impact document. The publication of this sort of document highlights the engagement of local Erasmus+ beneficiaries, valorizes impactful actions and inspires future #ErasmusDays players with examples and success stories.

As an example, the Albanian National Erasmus+ Office published its report on the #ErasmusDays 2020 in Albania and a post-#ErasmusDays article, a brief presentation for the mass audience to disseminate the actions taken by Albanian HEIs during the Erasmus+ celebrations.

DEVELOP A COMMUNICATION KIT - Some Erasmus+ National Agencies provided their national events’ organizers with a physical communication kit to share common communications tools and dress up events with #ErasmusDays goodies. Posters, pens, badges, seeds, giant European maps, EU flags, Erasmus+ programme’s leaflets, masks, lollipops and T-shirts were distributed around Europe to boost the visual impact of the events. The Czech National Agency also included personalised Thank you cards as part of the official promo package.

Some creative Erasmus+ beneficiaries “adapted” the received goodies to the sanitary context and created masks out of undersized T-shirt.

Some events’ organizers keep the communication kit from one year to another. This facilitates the dissemination of the Erasmus+ image all year long through different European celebrations like the Europe Day on May the 9th or the Festival of Languages. The re-usability of goodies is also a proof of the greener approach adopted by Erasmus+ stakeholders, foreseeing the futures programme’s “Green Deal”.

The French NA shared with other National Agencies an editable selfie frame to take selfie or group pictures for social networks during the events. This creation was particularly appreciated and used Europe-wide.

A Hungarian Facebook profile picture photo frame was also published in two colours. A lot of organisers and participants used it to promote the ErasmusDays and show they were part of the celebration.
The common visual identity of the #ErasmusDays 2020 (web banner, logo and poster) was edited and translated in many European languages, including Russian for the first time by the National Erasmus+ Office of Belarus.

ENGAGE ERAMUS+ PARTNERS AND ALUMNI - In order to have a major impact and to highlight different issues, the #ErasmusDays involved national and international networks related to Erasmus+: e-Twinning, Europass, EPALE and the Erasmus Student Network.

Kostis Giannidis, Président of Erasmus Student Network, recorded a video message to officially launch the #ErasmusDays 2020 and to encourage local ESN sections to organize events. He also joined the Erasmus+ Festival in Cyprus where he delivered a presentation on post-covid mobility, challenges and perspectives on higher education mobility for staff and students.

Local ESN sections in Austria, Bulgaria, Croatia, Cyprus, Czech Republic, Finland, France, Georgia, Germany, Greece, Italy, Liechtenstein, Norway, Poland, Portugal, Romania, Russia, Serbia, Spain, Turkey and Ukraine positively answered to the call and took action during the #ErasmusDays. Around 110 events were organised thanks to the involvement of these ESN sections.

During the #ErasmusDays, alumni from all over the world took the opportunity to share their mobility experiences on social networks and joined physical or virtual events. National authorities and policy makers stressed the important role played by Erasmus+ alumni in providing continuity and encourage future generations to study, train and volunteer abroad.

In Liechtenstein, the local ESN sections promoted the Buddy System to boost mutual support between international students, especially in pandemic times.

In Indonesia Vincent Piket, Ambassador of the European Union in Indonesia, opened the #ErasmusDays 2020 in Indonesia and greeted Erasmus Mundus alumni and partners.
In Nepal, Erasmus Mundus alumni shared their experiences abroad through videos published on the YouTube channel of the EU Delegation to Nepal.

Also non-directly related to the programme networks (student organizations, employment agencies, the European Youth Parliament, the Young European Federalists) were involved in the #ErasmusDays.

In France, members of the European Youth Parliament organised workshops about Europe for the students of Collège and Lycée Paul Scarron in Sillé-le-Guillaume.

**RECORD AND SHARE VIDEOS** - Some interesting professional and non-professional videos were recorded and broadcasted during the #ErasmusDays. Especially this year, this was a widespread mean to celebrate the #ErasmusDays despite the sanitary restrictions.

In Palestine, on the beach of Gaza City, the Al-Azhar University created a sand sculpture to launch the Erasmus+ project ECNAD - Enhancement of Clinical Nutrition and Dietetic Practice in Palestine (Cooperation for innovation and the exchange of good practices – Capacity building in the field of Higher education) it coordinates. The action was filmed by a drone.

The Sumy National Agrarian University filmed its #ErasmusDays information action and released the video on its YouTube channel. It also recorded a video on the results of the Erasmus+ project Ag-Lab about improving skills in laboratory practice for agro-food specialists in Eastern Europe (Georgia, Moldova and Ukraine).
THE 5\textsuperscript{TH} ANNIVERSARY OF EPALE AND THE ADULT LEARNING EUROPEAN EXHIBITION

The #ErasmusDays 2020 were the occasion to celebrate the 5\textsuperscript{th} anniversary of the EPALE platform.

The Adult Learning European Exhibition, published by the EPALE Central Support Service on the platform, was available for all adult learning players willing to download, print and share it. More than 500 downloads were registered.

This exhibition brought together 12 European projects about adult learning in 28 countries across Europe. These projects operate in the fields of life-long learning, social inclusion, non-formal education and social and solidarity-based economy. Their aim is to ensure the well-being of any individual by giving the chance to acquire skills and knowledge regardless of their social backgrounds.

Integration of refugees, use of new technologies by teachers, transfer of knowledge, know-how and expertise on childbirth education, educational integration of prisoners, emergence of ecological building... Here are just some samples of the many projects that teachers, trainers, researchers, academics, volunteers are carrying out all over Europe to develop sustainable and inclusive skills among adult beneficiaries.

On the 15\textsuperscript{th}, 16\textsuperscript{th} and 17\textsuperscript{th} of October, many events across Europe gave visibility to the European Union involvement in adult learning:

- the École des hautes études en santé publique in Rennes, France, exhibited the posters of the Adult Learning European Exhibition and invited its staff and students to discover social inclusion projects across Europe;
- the SmartLab Europe cultural association of Pescara, Italy, together with EPALE and the Centro Servizi per il Volontariato Abruzzo presented its project Social Entrepreneurship-the Heart of Rural Development promoting the development of creativity and mind flexibility in the field of entrepreneurship in order to enhance well-being in rural regions using the social, environmental and cultural resources of the areas. The project is held with partners in Czech Republic, Greece, Latvia, Netherlands, Romania, Spain, Turkey and United Kingdom.

The European EPALE platform gathers a community of over 70,000 European professionals who share content related to adult learning, including news, blog posts, resources, and events. Through these diverse activities, EPALE’s goals is to encourage social and professional inclusion for all adults, throughout their whole life, especially disadvantaged groups who need them most.
WEB IMPACT AND MEDIA COVERAGE

MEDIA COVERAGE

Newspapers, televisions and radios played an important role in promoting the #ErasmusDays worldwide. Partnerships with local and national media are a key action to take for Erasmus+ National Agencies, National Offices and stakeholders in order to reach a wide audience and give official visibility to the Erasmus+ festivities.

Hundreds of articles and reports in the press, on television and radio reached dozens of millions citizens. In France only 300 articles were published and 50 million people reached.

Local or national newspapers and news websites advertised the fourth edition of the #ErasmusDays, for example Hallo München in Germany, Trikalaides in Greece, Corriere Nazionale in Italy, Niamey Soir in Niger, Malbork Naszemiasto in Poland and Correo Gallego in Spain.

Here some examples of the coverage of #ErasmusDays 2020 from the European Commission daily press review.

EURACTIV.com, the independent pan-European media network specialised in EU policies, stated “As Europe celebrates its flagship educational mobility programme, lawmakers in the European Parliament are fighting to increase the budget for what is widely regarded as one of the EU’s greatest achievements”.

On the 14th of October, Italpress wrote: “More than 200 (events) throughout Italy, from Milan to Palermo, passing through Florence, Pisa, Senigallia, Rome and other cities: off to #ErasmusDays, the initiative to celebrate, from tomorrow to October 17, the Erasmus+ programme through events, social and digital activities, launched locally by youth associations, organisations, groups of young people, schools, universities, institutes and local authorities. Important numbers in a difficult time: despite the Covid emergency, young people are choosing, once again, to participate, to be present, to be active citizens and to be able to grasp the European spirit and sentiment”.

On the 15th of October, Euro2day Greece reported that “Commissioner Gabriel stated that since 1987, Erasmus+ has helped more than 10 million students, learners and young people gain invaluable experience abroad and strengthen their skills. This year, we need the Erasmus Days more than ever, to celebrate the unique opportunities offered by the programme and to convey a message of strength and resilience to the whole Erasmus+ community, Ms Gabriel highlighted”.

On the 16th of October, news.lv reported that “from 15 to 17 October, Latvia’s facilitators of the Erasmus+ project have launched the European initiative Erasmus Days, organising events that share experiences gained abroad and tell about the achievements of international projects. The map of event initiatives shows a number of events in various cities and regions of Latvia, although many of them will take place online due to the epidemiological situation”.

On the 18th of October, Times of Malta wrote: “Several local beneficiaries of Erasmus+ and other European programmes, ranging from schools to higher education institutions to youth organisations, joined others online to share their mobility experiences and the outcomes of their projects. This was the fourth consecutive year that Malta took part in the #ErasmusDays celebrations and over 3,000 events using various technologies and social media platforms were used for hundreds of beneficiaries around the world to spread the word and reaching out to a substantial audience”.

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In some countries, the #ErasmusDays were advertised or took place on television.

The EU Delegation to Albania and the Erasmus+ National Office developed a cooperation with three Albanian TV channels that broadcasted #ErasmusDays events on the 16th of October. *Top Channel Morning show* interviewed the Erasmus+ JMM student Ornela Bardhi. *A2 CNN morning show* invited Erasmus+ JMM student Klaudja Koçi for a chat. *RTSH - Radio Televizioni Shqiptar* invited Elton Basha, coordinator of UBT International Relations Office, and Irisa Veizaj, former exchange student, to present Erasmus+ Exchange Students Mobility.

In Cyprus, both the opening Live Discussion and closing TV game-show of the 4th Erasmus annual Festival were broadcasted on the state TV channel, CyBC. Online trainings carried out by Erasmus+ beneficiaries were delivered via webex tool and digital TV channels.

The French Erasmus+ National Agency developed a partnership with ARTE. The #ErasmusDays were advertised through a video broadcasted in prime-time on the TV channel for a week, reaching over two million viewers.

In Italy, the Regional TV news of RAI made a reportage on the #ErasmusDays event organised by the Vocational Upper Secondary School Einstein-Nebbia in Loreto.

The EU Delegation to Turkey and the Erasmus+ National Agency produced the 30-minute #ErasmusDays NTV Programme featuring Erasmus+ alumni and national authorities.

Radio was also used as a mean of communication.

In France, public radio France Info was a partner of the #ErasmusDays and broadcasted an advertising spot during the week of the events, reaching 8 million people. The youth radio NRJ also broadcasted testimonies of Erasmus+ trainees and apprentices.

In Portugal, every day at 9am sharp, at Radio Universidade de Coimbra (RUC) an advertising spot was broadcasted: “Active citizenship, mobility and multiculturalism. Celebrate ErasmusDays at UC on the 15th, 16th and 17th of October. Once Erasmus UC, forever UC”, thus marking the beginning of each day of celebration.
Distribution of publications over time

The highest peak of the use of hashtags #ErasmusDays and #ErasmusDays2020 was reached on Thursday, October 15th, the first day of celebration.
Profile and sector of the internet users

The standard profile of the internet user using the hashtag #ErasmusDays: a man, aged between 25 and 34, professor or teacher.

Comparison with the 2019 edition:

Gender: male users were more engaged on social networks through the hashtag #ErasmusDays (+1.1%).

Age: despite people aged 25-34 being the most engaged, their activity level dropped (-7.3%). On the contrary, there was a growth in the activity level of users aged 18-24 (+1%) and 35-44 (+10.2%).

Spoken languages: a broader variety of languages used on social networks proves the diversity of countries involved in the #ErasmusDays 2020. The use of some languages such as Finnish or Portuguese highly increased.
Most active websites and sources

Concerning the use of the hashtag #ErasmusDays, Twitter and Instagram are confirmed the most active websites.

Geographical distribution of the activity

Europe is the most active area regarding the use of hashtags #ErasmusDays and #ErasmusDays2020. France, Spain and Turkey are the most engaged countries on social network.

A remarkable social network involvement was registered on the African continent, in Kenya especially.
Influencers – amount of publications and impact

On the side a list of the most influent Twitter accounts according to their followers and coverage (data collected between the 15th and 17th of October 2020).

The official Erasmus+ programme Twitter account is on the top of the list followed by accounts of National Agencies, EU Delegations and Ministries.

<table>
<thead>
<tr>
<th>Influencers</th>
<th>Publications</th>
<th>Portée</th>
<th>Portée par mention</th>
<th>Engageme</th>
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<td>48K</td>
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<td>1,150</td>
<td>58.3</td>
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Screenshots of posts using the hashtags #ErasmusDays and #ErasmusDays2020

Data source: Metricool, Brand24 et Talkwalker
THE OFFICIAL #ERASMUSDAYS WEBSITE (WWW.ERASMUSDAYS.EU)

For the second years, the official #ErasmusDays website was co-managed by the 42 Erasmus+ National Agencies that took part in the #ErasmusDays 2020. Three more National Agencies joined this fourth edition (39 in 2019).

Each National Agency was in charge of the editing and publication of the events registered by Erasmus+ players in its country. Only after this validation the events would appear on the world map of the website’s home page.

New this year, National Agencies could publish a short article highlighting the main events taking place in each country. These articles were visible on the news sections of the home page of the website.

Website traffic

The website was visited 82,614 times between May and October 2020, a 26% raise in comparison with 2019 (65,961).

During the #ErasmusDays (15th to 17th of October 2020) the website was visited 11,721 times, a 22% raise compared to 2019 (9,616).

Website visitors

The number of visitors increased by 19.34% from May to October (42,987 in 2020 vs 36,020 in 2019).

During the #ErasmusDays, a 24.57% raise was registered (8,883 from the 15th to the 17th of October 2020 vs 7,131 from the 10th to the 12th of October 2019).
Viewed pages

Between May and October, the number of pages viewed raised by **33.58%** (218,518 in 2020 vs 163,582 in 2019).

On the 15th, 16th and 17th of October 2020, 29,600 views were registered, a **26.89%** raise in comparison with the 23,327 viewed pages on the 10th to 12th of October 2019.

Visits per country

![Visits per country chart]

Leading websites

Other websites contributed to the raise of traffic during the #ErasmusDays 2020.

Facebook established itself as the second most active website after the official #ErasmusDays one (+ 268%). Both Facebook mobile and l.facebook.com contributed (L refers to users’ discussions and sharing, such as status, comments on posts, private messages and shares to timeline or news feed).

Erasmus+ National Agencies websites were also deeply involved: Italy (3rd position), Turkey (4th), Poland (6th) and Spain (9th).

European institutions also generated a marked traffic increase to their websites and entered the top 10 - #ErasmusDays leading websites. The European Commission website raised its visits by **330%** in comparison with 2019 and the Directorate General for Education and Culture one registered 717 views.

![Leading websites chart]

Data source: Google Analytics
In Erasmus + programme countries
Created in 2017 on the occasion of the 30\textsuperscript{th} anniversary of the Erasmus+ programme, the #ErasmusDays celebrated their fourth edition in 2020.

As the previous year, all the Erasmus+ National Agencies of the Erasmus+ programme’s countries engaged in the organisation of the #ErasmusDays and supported their national Erasmus+ players in the setting of activities and events.

The EPALE Central Support Service and National Support Services contributed the success of the #ErasmusDays as well by promoting the EPALE platform on the occasion of its 5\textsuperscript{th} anniversary and by exhibiting the Adult learning European exhibition.

The organisation of this international celebration was highly supported by the European Union institutions: the #ErasmusDays 2020 were placed under the High Patronage of the European Commission and David Maria Sassoli, President of the European Parliament, accorded the Patronage of the European Parliament as well.

At the European Commission, the DG EAC actively contributed to the dissemination of the #ErasmusDays in Europe and outside by engaging EU Delegation to non-EU countries.

Some of the people at the Education, Audiovisual and Culture Executive Agency who make the Erasmus+ programme possible have shared their experience and personal stories about working with the programme and how it inspires them in their work and life. The aim was to show the human side of the administrative part of the programme.

The DG COMM of both the European Commission and the European Parliament were deeply engaged on social networks before and during the #ErasmusDays.

Almost 4 500 events were registered on the website www.erasmusdays.eu in the countries managing the Erasmus+ programme.

The following country files and the number of events shown are based on the events registered on the website by the 15\textsuperscript{th} of October 2020, 2pm.
AUSTRIA

86 events

Ernst Gesslbauer, Director of the Austrian National Agency, visited the Bildungshaus Retzhof GmbH to celebrate the #ErasmusDays. Focusing on Green Erasmus, this institution took a critical look on how we deal with nature and the cultural heritage. On this occasion, photographer Lois Hechenbichler took the public to a virtual trip to the mountains.

The International Office of the Vienna University of Economics and Business created podcasts, in which students with exchange experiences got interviewed and shared inspiring stories about the possibilities of going abroad.

In the project What is Europe all about to you? various artists of the VMI created songs connected to Erasmus+ and the European Union, stating the benefits of the programme.

The European Office of the Education Directorate in Vienna invited schools and students to take part in a creative competition to find a mascot for enterEurope. The three best results won a creative workshop at a Viennese museum and the winner will be the new identification mark of enterEurope.

BELGIUM

75 events

This year, Belgian ministers officially supported the #ErasmusDays 2020: Caroline Désir, Minister for Education and Valérie Glatigny, Minister for Higher Education.

Isabelle Weykmans, Minister for Culture, Youth, Employment and Tourism, attended the event organised by the Jugendbüro, National Agency of the German-speaking community of Belgium. The NA created a virtual exhibition inaugurated for the ErasmusDays 2020. The exhibition is to be maintained in future as an additional mean to disseminate the Erasmus+ programme and the European Solidarity Corps as well as their projects and outcomes. A local newspaper wrote an article about the event.

The Ecole Professionnelle secondaire inférieure spécialisée Hebreaux Abri in Momignies launched its Erasmus+ project Sharing and respecting our culinary and traditional cultures held together with partner schools in Bulgaria, Italy and Romania. The school choir performed the Ode to joy to start the event. Local newspapers wrote articles about this #ErasmusDays activity.

Applied sciences’ students from ITH Gembloux presented their laboratory activities. The school takes part in the Erasmus+ project Care for our planet with Natura 2000 and stand up against climate change!. It aims to create a pedagogical escape game about European ecosystems.
BULGARIA

68 events

St. St. Cyril and Methodius Secondary School in the village of Satovcha promoted the Erasmus+ programme among the school community through different activities such as integrated lesson of English and French, multimedia presentations of the programme and of the projects held by the school: Creative, active and responsible citizens for European citizenship and Sharing and respecting our culinary and traditional cultures. An 11th grade pupil won the picture/essay completion Erasmus for me is... organised with partners in Belgium, Italy and Romania.

Students from 2nd, 5th and 6th grade at Nikolay Katranov Secondary School in Svishtov exhibited their drawings to show their vision of Erasmus+. The boards illustrated the activities of international projects held by the school. The aim of the event was to promote European values, the benefits of mobility and the positive impact and results of Erasmus+ projects.

The Plovdiv Medical University celebrated the #ErasmusDays organising a big sport event and an information session. Prior to the information session, MU-Plovdiv’s International Department conducted an online survey on Erasmus+ popularity among students and teachers. The inquiry was further used for assessing the means and tools to showcase the positive impact that the programme brings on both individual and institutional levels. Football, tennis, table tennis, volleyball, basketball tournaments and street fitness activities took place on the Rowing Channel in the city of Plovdiv and gathered over 600 participants. The games were followed by an award ceremony, food and beverages buffet and Erasmus+-themed cake-cutting.

CROATIA

125 events

This year, there was a record in number of events organised, twice as much as last year, when around 50 events took place.

The Kindergarten Rijeka held the event If no art no innovation, organising art workshops for children aged 3 to 7 years. They developed a logo proposal for an international project in which their kindergarten participates.

The primary school Popovac organised the workshop Plastic isn’t fantastic for its pupils. They have made a promotional video to promote their Erasmus project Kids Against Plastic Pollution. First graders aged 6 and 7 years participated in the video. Pupils of the Primary school Ivana Kukuljevića Sakcinskog in Ivanec have participated in the event Green Energy Saves the Earth. They made posters and had different kind of activities such as online quizzes and planting in the school garden.

University of Zadar prepared the Erasmus+ stories from Instagram exhibition in students’ libraries on campuses to promote students’ mobility. The University Lavoslav Ružička in Vukovar organised webinars to promote blended and virtual mobility. One of the panellists was an employee of Croatian National Agency’s Higher Education Department. The Croatian National Agency and the national Erasmus Student Network section organised the Best Erasmus Moments photo contest on social networks. Former and current Erasmus+ beneficiaries posted a photo representing their mobility experience.
CYPRUS
13 events

Cyprus National Agencies for Erasmus+ (The Foundation for the Management of Lifelong Learning Programmes and Cyprus Youth Organization), ran the 4th Erasmus annual Festival. This year’s activities were entirely held online, due to Covid-19 provisional measures. Launched in 2017, the Erasmus annual Festival aims at celebrating the programme’s great accomplishments in Cyprus, while bringing forward the success stories of Erasmus+ participants and beneficiaries. This year’s slogan “Erasmus+Moving Forward” aimed at inspiring participation in the Erasmus+ programme, given the odd circumstances we are all dealing with, while at the same time, it celebrated the programme’s wider positive impact on the society.

The Director of the National Agency for Education and Training, Dr. Stylianos Mavromoustakos, the President of the Council of the National Agency for Youth, Mr. Prodromos Alambritis and the Head of the Representation of the European Commission in Cyprus, Mr. Ierotheos Papadopoulos participated in the opening discussion broadcasted by the state TV channel (CyBC). Ms. Themis Christophidou, Director-General for Education, Youth, Sport and Culture, contributed by delivering a pre-recorded speech emphasizing the importance and success of the programme.

Online trainings and discussions were delivered via the webex tool and digital TV channels. Mr. Kostis Giannidis, President of the International ESN (Erasmus Student Network), delivered an enthusiastic presentation on post-covid mobility, challenges and perspectives on higher education mobility for staff and students, while the president of ESN Cyprus, George Koutoumbas coordinated the discussion with the participating HEIs.

CZECH REPUBLIC
104 events

Most of the events organised in Czech Republic were held online as the Czech government ordered all universities and most schools to switch to distant learning shortly before the #ErasmusDays were to take place.

The Primary school and kindergarten Parentes in Prague discussed stereotypes about women working in STEM professions with their partners from Rome, Italy, and Bilbao, Spain. The event aimed at deconstructing stereotypes from a European perspective.

Online competition of all kind were rather popular in Czech Republic this year. Organisers rewarded the participants with small gifts received from the Czech National Agency for International Education as part of the official promo package. The package also included special Thank you cards. For example, students of the University of Hradec Králové competed in a flag food contest. During the School Open Day at the art school of AVE ART Ostrava art works created by pupils between 2005 and 2019 were exhibited. On this occasion, students were asked to design a new logo for the #ErasmusDays.

Few organisers had the possibility to host face-to-face events. Teachers of the Kindergarten At The Castle in Třebíč prepared a Sweden-themed week packed with fun activities for the children such as baking kannelboller, reading stories about Pippi Longstocking or drawing the Dala horse.
DENMARK

7 events

The Design School of Kolding proposed a Zoom meeting on how to organise online team building activities and on the development of virtual trust and online commitment. Participants were engaged in a digital game designed to help deal with this challenge.

The VIFIN / Videnscenter for integration in Vejle organised a webinar to showcase current developments of the Erasmus+ project on autism and virtual reality. The VR Autism project aims to identify ten everyday situations where autist youngsters between 15 and 25 years old struggle and to reproduce them through virtual reality. Autism-affected persons themselves modelled and coded virtual reality environments. The purpose is to use these virtual representations as training tool to make the target group of professionals more comfortable with them and more sympathetic.

The Aarhus University BTECH in Herning showcased the impact of the Erasmus+ project CENTRAL. The Capacity building and ExchaNge towards attaining Technological Research and modernizing Academic Learning project aims at developing and implementing academic educational curricula with an international orientation in content and/or form, aimed at preparing students for performing in an international and multicultural context and designed for domestic and/or foreign students. The event was co-organised with partners in India, Pakistan and Thailand.

ESTONIA

25 events

Haapsalu Vocational Education and Training Centre in Uuemõisa arranged different events, such as the photo exhibition HKHK on Euro Tour to expose the numerous placements and study visits of students and teachers in different European countries. The exhibition is both available in the Centre and online. On the same platform, students and teachers also gathered placement blogs and good practice suggestions inspired by experiences abroad.

The Estonian Academy of Music and Theatre of Tallinn hosted the ErasmusDays2020 with a concert of Professor Nadia Kurem’s vocal class that celebrated the diverse backgrounds of students and alumni coming from Estonia, Finland, France, Georgia, Latvia and South Korea. Nadia Kurem was delighted that students had the chance to perform for a large audience exceeding ordinary concert hall boundaries. “There’s no development without practice and no better way for aspiring students to enhance their talents than to perform for a live audience”, she said.

Archimedes Foundation, Estonian Erasmus+ National Agency, launched its first podcast series to celebrate Erasmus+. Every week various guests share their experiences and introduce a different possibility of the Erasmus+ or ESC programmes. This new channel not only covers topical news about the Erasmus programme, but also shares stories and experiences. Students, lecturers, participants of youth exchanges, project writers, ESC volunteers etc. have been interviewed so far. The podcasts are mainly in Estonian, but every fifth podcast is in English. There will also be interviews with NA own workers to share their various experiences.
FINLAND
33 events

The Harjunrinne school in Riihimäki organised an online workshop for all local pupils in Riihimäki on VEX IQ robotics, which is the area of expertise of the school. In the workshop three pupils, enthusiasts on robotics, guided and instructed younger pupils on how to design a robot and how to create a gaming strategy for the 2020 VEX IQ challenge. The workshop was very popular, attracting more than 70 pupils from several schools. The school is currently involved in three Erasmus+ projects on robotics, drones and 3D, on the possibilities of using VEX robotics in teaching and on STEM subjects.

The Educational Consortium OSAO, a vocational college located in Oulu, organised online meetings and tutoring sessions with the aim to promote internationalisation and Erasmus+ among their students and staff. Three of OSAO’s Erasmus+ partners from Germany, the Netherlands and Spain were invited to promote their colleges, cities and companies in a live webinar. Students and staff with Erasmus+ experience also shared their knowledge with their peers. #ErasmusDays were also present in the school canteen which served meals with international flavours.

Laurea University of Applied Sciences and Metropolia University of Applied Sciences organised a joint online event to showcase the international possibilities offered by the institutions. The two-day virtual event included incoming and outgoing students sessions, one for the staff and one for partners

FRANCE
1 074 events

This year again, the #ErasmusDays have benefitted from the High Patronage of the President of the Republic, Emmanuel Macron. Jean-Michel Blanquer, Minister for National Education, Frédérique Vidal, Minister for Higher Education, Research and Innovation, and Clément Beaune, Secretary of State for European Affairs, officially supported the European festivity.

The Institut Agro / AgroCampus Ouest organised a video games’ league through the serious game SAGAE developed during their #Erasmus+ project. The aim was to better understand sustainability’s challenges that agricultural exploitation has to face in different countries across Europe.

The European University of Montpellier, partner of the CHARM-EU Consortium, launched the Erasmus + se met au vert memes competition on Instagram to raise awareness on the new green Erasmus+ programme. The competition was co-organised with the Maison de l’Europe and the Erasmus Student Network section of Montpellier.

All the French Red Cross Institutes were involved in an international action together with Erasmus+ partners. The students and staff from
each partner country contributed to create the Take Care Together virtual mosaic. The mosaic was made of videos, photos, texts and audios.

The kindergarten and the elementary school in Aulnay de Saintonge take part in the Erasmus+ project Play to grow to fight the early school drop-out through games. For the #ErasmusDays, they organised virtual and physical games’ Olympics.

The students of the Collège les Perrières in Annonay presented two short films about European cultural heritage. The movies will also participate in the European Student Amateur Film Festival at the European Parliament in Strasbourg.

The Pistes Solidaires association of Pau settled the Adult Learning European Exhibition. It also presented the intercultural training it provides and its engagement in the development of more inclusive Erasmus+ possibilities. Youngsters having benefitted from Erasmus+ mobility shared their experiences on social networks as well.

The Prefecture of Wallis and Futuna, in partnership with the Centre d’Information Jeunesse of New Caledonia, organised a meeting to present Erasmus+ mobility opportunities for young people.

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GERMANY
172 events

The Erasmus+ course at the Franz-von-Lenbach Realschule Schrobenhausen in Bavaria collected good wishes for Europe and let them rise into the sky with European-blue balloons.

The primary school in Dürenzimmern in Baden-Württemberg organised an Olympic sports day. Similar events took place on the same day at the partner schools in Luxembourg, the Netherlands, Austria, Finland and Malta and all schools sent each other pictures and videos to celebrate the day together.

What would Erasmus of Rotterdam say about the EU programme? Pupils of the Hermann Runge Comprehensive School in Moers in North Rhine-Westphalia answered this question with a self-shot video clip for the ErasmusDays.

The pupils of the Landesschule Pforta in Saxony-Anhalt and their partner schools in France, Poland and Norway met virtually and exchanged their experiences from the Talking About my Generation Erasmus+ project.

The Henfling-Gymnasium Meiningen in Thuringia organised an online information day using the school’s own Erasmus+ project website and Instagram account. In the social media challenge Separated physically - but close online! the pupils posted creative pictures to show how they currently keep in touch with pupils of partner schools.

Young apprentices from St.-Ursula-Berufskolleg Düsseldorf gathered in Jugendkulturcafé Franzmann to join a poetry slam with two local artists. The
A poem focused on love for Germany and Europe, freedom, open borders, travels, lockdown, Covid-19 restrictions and hopes for the future.

The Professional School of Education (PSE) of the University of Würzburg prepared the digital project *The PSE networked across Europe* together with its Erasmus+ cooperation partners in France, Italy, Slovenia, Spain, Czech Republic and Turkey. In the form of *short videos*, the PES and its partners presented the field of teacher training of their own university, which were published during #ErasmusDays 2020 via social networks and on its website, in order to encourage students and teachers to take up an Erasmus+ stay at one of the partner universities.

The information event *Studying in Europe* was held by the TU Braunschweig (TUBS) to present the possibilities to study in partner universities thanks to the participation of currently abroad students reporting on their mobility experiences. The focus was on the impact of Covid-19 pandemic on international mobility. In addition to this, a TUBS student agreed on recording an Instagram story to give to interested students at the TUBS an insight into everyday life of an Erasmus+ student living in a foreign country.

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**GREECE**

165 events

**Ms. Anastasia Gika, Secretary General of the Ministry of Education and Religious Affairs**, responsible for Primary and Secondary education, was the special guest for the #ErasmusDays blended events of Geniko Lykeio Moudrou which were partly streamed on Facebook. The school choir sang the famous song *Imagine*, welcoming Ms. Gika, who also played an educational game with them regarding diversity. Moreover, the 3rd grade students of Geniko Lykeio Moudrou on the island of Lemnos, in the northern part of the Aegean Sea, shared their unique experiences with the newcomers from all the activities and mobilities in the framework of the 2018-2020 Erasmus+ project *Together: Equal in Dignity and Rights*, inviting them to apply and participate despite the pandemic.

The Regional Directorate of Education of Western Greece with its Regional Centre of Educational Design in cooperation with Europe Direct Patras and the Experimental High School of Patras organised the blended event *Erasmus+ Moments in Western Greece during the Covid-19 crisis*, during which different case studies were presented by educators and students.

The Department of International Relations & European Union of Panteion University of Social and Political Sciences organised an #ErasmusDays 2020 digital event with testimonies of outgoing, incoming and International Credit Mobility students, e-presentations and e-round tables with Academic Coordinators.
**HUNGARY**

92 events

Váci SzC Petzelt József Technical School and Vocational School of Szentendre dedicated their #ErasmusDays event to Erasmus+ projects’ partner countries and other European countries as well. Each class had to represent the chosen country through its gastronomy and cultural peculiarities. The stunt of the event was an #ErasmusDays cake made by the school’s pastry chef students.

Xtalín Engineering Ltd. and ELTE Bolyai János Practice Primary and Secondary Grammar School in Szombathely organised a webinar to present their project *Crystal Clear Electronics*. They provided information on the project’s results and shared their experiences. Most importantly, both teachers and students showed how the knowledge acquired during the project can be usefully applied in other contexts.

The city of Szeged transformed itself in a huge cooperation place during the #ErasmusDays. Approximately 10 institutions and various school of the city joined the European celebrations coordinated by the city municipality. All together, they edited a publication to summarize the key role played by Erasmus+ for the local community in the last seven years.

The University of Nyíregyháza engaged in a wide range of activities to celebrate Erasmus+: testimonies, projects presentations and some gardening and planting actions in the botanical garden of Nyíregyháza to support and promote Green Erasmus. It was the occasion for the Erasmus Student Network Nyíregyháza candidate section to introduce itself.

Tempus Foundation, the National Erasmus+ Agency, held the annual Erasmus+ conference online and two #ErasmusDays events in order to highlight the projects’ results and success stories from the last 7 years. One event was organised for the Higher Education sector to show successful mobility projects and another one for all Erasmus+ sectors to present the projects’ results from the current – and ending – Erasmus+ cycle.

**ICELAND**

1 event

Jafnréttisstofa - Directorate of Equality of Iceland and the Women Making Waves Consortium recorded a podcast on how to empower double disadvantaged women to develop their leadership skills and strengths. The partnership developed the *Women Making Waves Competence Framework*, aiming to identify the skills needed by this category of women to pursue leadership positions. The podcast collected and presented the conclusions obtained in each country participating in the project, namely Iceland, Greece, Spain and United Kingdom. It was presented on the project’s Facebook page.
IRELAND
8 events

The Royal Irish Academy of Music of Dublin presented a live streamed workshop shining the spotlight on the issue of gender in orchestral leadership. The workshop featured a mini masterclass demonstrating a blind audition and discussion stemming from Royal Irish Academy of Music’s collaborative EU project exploring student self-leadership. The Royal Irish Academy of Music also organised a round table together with Conservatorio di Musica Santa Cecilia Roma, European University Cyprus, Yaşar Üniversitesi and AEC, partners of an Erasmus+ project to enhance employability in the music profession. At this round table event the project partners discussed their research and end with a musical performance from Rome.

The University College in Dublin presented the current progress of a project to develop master courses targeted at a broad range of healthcare professionals, clinicians, nurses, health promotion and public health specialists having a cross-disciplinary nature, joining patient care and public health approaches. The aim is to improve health care outcomes in chronic disease. The participants are from universities in Russia, Uzbekistan, Vietnam and in Italy, Lithuania and Spain.

The staff and students at St. Angela’s College on Sligo were invited to submit photographs under the theme Celebrating Europe. The photos were exhibited on the college’s webpage and social networks.

ITALY
330 events

For the first time, all three Italian National Agencies Indire, Inapp and Ang were involved in the #ErasmusDays and all sectors were covered.

The University of Sassari and Erasmus Student Network Sassari invited Erasmus+ students to take part to a photo contest about Erasmus life. The contest was meant to showcase the Erasmus experiences enjoyed by former and current Erasmus+ UNISS students, both incoming and outgoing, focusing on the relationship between the Erasmus+ programme and the promotion of the hosting territory. With 541 votes on Facebook, Francesca Iurato was awarded the first prize during an online event, with the participation of Italian NA Indire. “Home is not where you live but... where you feel happy and free!” she said.

For CIAPE the #ErasmusDays were the occasion to celebrate 11 years of activity in European Cooperation and an unbridled passion for innovative teaching techniques. The Center organised a double event addressed to stakeholders and local community. A Creative Lunch was the occasion for the different stakeholders to meet, to show the European impact on territories sharing successful stories and to develop new interesting pathways together. An educational itinerary in the heart of historic district of Garbatella in Rome was open to children and families and focused on inclusion and enhancement of differences.
All seven schools at the Ottavo Circolo Piacenza were involved in the #ErasmusDays thanks to three events dedicated to Erasmus+ and eTwinning projects on health, environment, open air games, nature and European values. Around 800 pre-Primary and Primary pupils took part in outdoor Erasmus games, in the school courtyard and in the parks nearby. They created slogans, acrostics and arts and crafts inspiring positive attitudes, resilience and healthy habits to grow a positive mind-set. In cooperation with Legambiente Piacenza, some groups of pupils were engaged in cleaning up local green areas showing badges of Erasmus+ project How healthy are you? and #ErasmusDays banners.

Vocational Upper Secondary School Einstein-Nebbia in Loreto celebrated the #ErasmusDays with a cooking show and a successful photo contest gathering more than 200 photos. The awarding ceremony streamed on Facebook live reached more than 2,000 people. A reportage on the cooking show was broadcasted on Regional Tv news.

The Italian Erasmus+ National Agency Indire celebrated the #ErasmusDays with a three days Facebook live stream event within the afternoon weekly broadcast A coffee with... informal conversations about Erasmus. Insieme per gli Erasmusdays gathered three beneficiaries from School, University and Adult Education sectors and representatives of the French, Portuguese and Spanish NAs to share good practices and ideas. Erasmus is...Inclusion streamed interviews with beneficiaries about inclusion: the project DiMMi Migrant Diaries and two Erasmus+ KA2 and KA3 projects on social inclusion carried out by the University of Florence were presented. During Erasmus is...Culture and Music an Erasmus+ orchestra performed live.

LATVIA

78 events

Saldus Primary School is involved in two #Erasmus+ projects, Eat well-move more-do better and Energetic journey. For the #ErasmusDays, pupils prepared the most popular dishes, sang songs, danced dances, created posters and tried various sports activities from partner countries. They also contacted the project partners online.

In the foyer of the Ogre Technical School students had the opportunity to visit the Erasmus+ stand, where they could discover how to participate in Erasmus+ projects and take part in various activities. More than 200 first-year students joined the event. Three videos were released.

The International Relations Department of Liepaja University organised the opening of the photo exhibition Inhale the Philippines. The exhibition shows photos taken by university staff during Erasmus+ international mobility in the Philippines in 2019, during which the partner organization - Ateneo de Manila University - was visited. The photos show the impressions and mood of the mobility participants about this country and its culture.

Vidzeme Technology and Design Technical School organised an experience sharing activity. Students and teachers met schoolmates and presented their experience in various Erasmus+ activities like learning mobility projects, practice, youth exchange projects. They inspired schoolmates, shared impressions and promoted the possibilities to find information about getting involved in Erasmus+ projects.
LIECHTENSTEIN

2 events

The Liechtenstein’s branch of Erasmus Student Network seized the occasion of the #ErasmusDays to welcome the new members of its team in order to ensure the quality of the activities organised in the country.

The association also delivered certificates for ESN-buddies. During the buddy-programme, local students played a key role for the integration of international students. The buddies supported the local community on a voluntary basis to grant hospitality and acceptance of diversity especially in hard Covid-19 times.

The delivery of certificate was meant to express gratitude for this engagement.

LITHUANIA

22 events

The Taurage Tarailai Progymnasium exhibited drawings created by its pupils. The theme of the exhibition was *Why do we need to plant trees?* and children had to illustrate the importance of tree planting. Each year, the school plants a tree to raise children’s awareness on ecological problems.

The Lioliai Basic School presented the activities of the *Edutainment with Intelligence games* Erasmus+ project held with partner schools in Italy, Romania and Turkey. The project aims at building attractive places in schools where pupils can find creative, original and innovative methodological intelligence games to play with their classmates. During the #ErasmusDays event, the students painted the project slogans and decorated the wall of board games. An online meeting with international partners closed up the event.

Marijampoles Ryto basic school of Marijampole participates in three Erasmus+ projects: *Social cohesion- give a hand to become a friend, Be A. C. T. I. V. E., be happy!* and *Cultural heritage and ICT*. For the #ErasmusDays, the school organised a solidarity run: participants run 5 kilometres and the admit fees were donated to *Save the children* organisation.
ReAct Luxembourg is a newly established NGO striving to spread sports, health and culture, particularly in the field of international exchanges. Its aim is to organise workshops of local and international character that will support young people to explore their talents and creativity. Volunteering and international mobility are used as a tool to develop activities that support personal growth within the local youth in Luxembourg. Its #ErasmusDays event premiered a compilation of testimonials (video, photos and quotes) produced by young people who took part in an activity under the Erasmus+ programme.

The European Institute of Public Administration Luxembourg - European Centre for Judges and Lawyers (ECJL) organised an expert virtual round-table. The discussion focused on pre- and post-Brexit relations between United Kingdom and European Union.

The Dyslexic Teens Dialogue worked on producing a video for the #ErasmusDays to share information on the Year in Pixels project carried out in collaboration with St Joseph Senior School in Sliema. The video took 2 hours to film with 7 participants of the project.

The Erasmus Photo Competition launched by the University of Malta’s Student Council (KSU) invited students to join by uploading a memorable photo of their Erasmus experience on the social media platform of the university. About 40 entries were uploaded. Besides this competition, the University of Malta also held an online information session to inform prospective students of Erasmus+ opportunities and shared testimonials on its social media platforms.

Malta’s leading vocational college, the Malta College of Arts, Science and Technology (MCAST), hosted several activities for #ErasmusDays. A 2-day Erasmus+ Information Webinar was organised, aiming at informing students about Erasmus+ opportunities as well as the sharing experiences. The webinar was promoted on MCAST Facebook and Instagram pages.

As part of its #ErasmusDays campaign, the Maltese NA asked its EuroApprentices, a group of young students undertaking vocational education and training and having lived an Erasmus+ mobility, to create a video for the NA to share on its social media platforms.

Considering the local Covid-19 school restrictions, St Jeanne Antide Primary School took an original approach and developed a special assembly in which both students at school and those following from home could participate in. The special assembly promoting an ongoing Erasmus+ project was followed by 340 pupils and 60 adults. The information was also shared on the eTwinning platform and a padlet was created to ensure the engagement of all partners.
NETHERLANDS

17 events

The Hanze University of Applied Sciences presented two Erasmus+ projects during the #ErasmusDays through online sessions. The CoTalent Erasmus+ project works to prevent Europe from losing its talents. The project’s team developed tools that can help teachers spot and stimulate talents. During the interactive online event the team members introduce these tools and the process of international co-creation used to produce them.

STEAM+ project aims to innovate higher education to prepare new generations for handling 21st century challenges, using the innovative power of talent development programs. In an action-packed programme, participants in the event saw inspirational lectures featuring good practices and took part in interactive sessions. Main themes were transdisciplinary, talent development and STEAM.

Stichting Stedenband Haarlem Mutare organised a virtual workshop to introduce the serious game www.citizenschool.eu. The aim of the workshop was to get acquainted with and experience Sustainable Development Goals (SDG) elements in digital games for teenagers in education and educational activities on citizenship. The Citizen School project was followed by new (ongoing) project: Citizen Games project.

Four students of the Nimeto Utrecht vocational school animated a live event on Instagram and presented their ongoing international internships. Three of them are currently abroad in Germany, Italy and Portugal and one is doing a virtual internship for a Spanish company from the Netherlands.

NORTH MACEDONIA

12 events

The International Slavic University G. R. Derzhavin in Sveti Nikole was deeply involved in the #ErasmusDays and proposed several virtual events during the three days of celebrations. Together towards Erasmus+ presented the opportunities offered by the Erasmus+ programme for the staff of the university. The presentation Meet Erasmus+ shared the information about Erasmus+ opportunities for students. The students’ association and Erasmus+ alumni contributed by giving advice on application procedures. An intergenerational art and photo competition on social media was also launched by the Art and Culture Institute of the university.

The OOU Petar Pop Arsov in Skopje transformed the #ErasmusDays into a big celebration of sport within schools. The purpose was to raise students’ awareness on the importance of sport and of having a healthy lifestyle. Unusual European sports were introduced to the students participating in the event.

The OOU Kocho Racin in Kratovo presented its ongoing Erasmus+ project Creative drama and games in ELT held with partner schools in Lithuania, Portugal, Romania and Turkey. The students involved in the project virtually met their peers abroad and created drawings and posters about their activities and how they helped to build international friendships.
### NORWAY

7 events

The Vestfold and Telemark county council in Langesund holds many Erasmus+ projects for apprentices. Every year, apprentices leave on a 4 to 13 weeks mobility period in partner countries: Germany, Greece, Ireland, Italy, Malta and United Kingdom. During the #ErasmusDays a seminar highlighted the results of projects about adult education in prisons, VET in upper secondary schools and of projects for youth.

The Western Norway University of Applied Sciences planned an #ErasmusDays event that took place simultaneously on its campuses of Bergen, Sogndal and Stord. The event presented three Erasmus+ strategic partnerships coordinated by the university: PREP, ACTivate and GSO4SCHOOL. The participants discussed the motivation behind participating in Erasmus+ KA2 and the planned impact. The issue of impact was crucial since it will be in spotlight of the upcoming EAIE-conference. Ensuring impact in Erasmus+ projects is a key goal linked to how higher education and research addresses societal needs and challenges.

The University of Agder also organised events on its campuses of Kristiansand and Grimstad. A video with some highlighted European Student Network - Agder moments, fun snippets of the international experience and what it is like to be a buddy was screened. Two small and distanced meet-ups at the campuses Global Lounges and a quiz in students’ pubs were planned.

### POLAND

299 events

Over 300 teams took part in the fourth Erasmus Run organised by the Foundation for the Development of the Education System. For the first time it was entirely held online. It aimed to promote physical activity and sport at local, regional and European level as part of the Erasmus+ programme, to develop a perception of sport activities as a tool to acquire professional skills and competences and as a mean of social inclusion. It also encouraged volunteering to promote equal access to sports and to raise awareness on the importance of sport to improve health and wellness.

Another sport related event was held by the County Special Education School in Wejherowo. Participants in the event did some sport activities together to celebrate the opportunities provided by the Erasmus+ programme in the field of sport and to prove that physical activity has a positive impact not only on the body but also on general wellbeing and good mood.

The FRSE Regional Information Point in Konin created a competition to popularize in an accessible and attractive way the issues related to the educational initiatives of the Erasmus+ programme Knowledge Education Development Operational Program managed by the Foundation for the Development of the Education System. The aim of the competition was also to raise schoolchildren’s curiosity in artistic activities, broaden their fields of interest and develop often hidden or unconscious talents. The competition was organised for primary and secondary school students from the city of Konin and the following poviats: Konin, Kolo, Slupca and Turek.
PORTUGAL

195 events


The Radio Universidade de Coimbra advertised the #ErasmusDays on daily basis; the University held a virtual fair to present European partnerships and an alumni event featuring a photo exhibition from outgoing and incoming students.

EC2U, a network of 7 reputed European universities in Finland, France, Germany, Italy, Portugal, Romania and Spain that form the European Campus of University Cities, was also presented. A Master in Sustainable Cities and Communities was created within the scope of EC2U.

The Agrupamento de Escolas Cego do Maio/AECM shared a video on social networks and on its website to recall some of the moments already experienced by students of the Group since 2015, the year in which the AECM joined for the first time the Erasmus+ programme with its participation in school exchange projects. There was also an exhibition with a selection of photos, testimonies from students and a person in charge of education, from the multiple meetings already held.

Profitecta celebrated the #ErasmusDays with three events. In Guimarães there was an on-site exhibition of photos of the students and the creation of a special newsletter addressing the Erasmus+ programme. In Coimbra several recreational learning activities were held and an event to share cultural flavours by making delicacies of some programme’s partner countries. In Porto, an online game was promoted to disseminate students’ knowledge of the destination countries. Flyers about those countries were distributed and Erasmus certificates have been awarded to students.

MAERA organised the Fun(tastic) Cooperation event. An online and live session featured interviews with participants and former participants in Erasmus+ projects. They also held a webinar on the main mistakes made in applying for partnership projects.
ROMANIA

More than 100 pupils, 21 teachers, parents, local media representatives and Ms Claudia Bălici, School inspector for educational European projects and special needs education in the County School Inspectorate Hunedoara joined the event ERASMUS + is my Superpower! What’s yours?, organised by Școala Gimnazială Ion Gheorghe Duca in Petroșani. The event started with a catwalk presentation of Erasmus+ heroes from the kindergarten. Many other activities were organised, such as the living library where pupils and parents were acting like “living books” opened for anyone wishing to “read them”. The school also distributed leaflets and postcards and exhibited photos highlighting meaningful moment of Erasmus+ mobility projects.

Students from Mihai Eminescu National College in Constanța organised an online meeting with their peers from Notre-Dame College in Marvejols, France. The two schools participate in the Erasmus+ project P.O.L.L.E.N.-Plants over their life, learning European nature. Students addressed project-related topics like local flora and environmental issues but also seized the opportunity to talk about school, books and music.

CSEI Cristal Oradea celebrated the #ErasmusDays with different activities like the creative outdoor workshop All together against Covid-19, aiming to strengthen the relations between the school’s staff and partners of the All together project from Bulgaria, Germany and United Kingdom. An arts and crafts and gastronomic workshop was held as well with Greek, Italian, Lithuanian, Norwegian and Turkish strategic partners of the I am unique project. During a virtual conference, each school from the partnership shared its own activities created to celebrate partner countries. Teachers from the school published a journal to share testimonies about the impact of participating in an Erasmus+ projects on their personal and professional life.

SERBIA

The Mountaineering club Tara of Bajina Bašta organised the event E+ ECO CLIMB an online meeting with project’s partners from an interesting hiking spot. The meeting was the occasion to discuss about the improvement of project’s activities and new ideas for future calls. A special focus on ecology and outdoor sports was decided on common agreement by partners from Croatia, Italy, North Macedonia, Serbia, Slovenia and Turkey.

The Chemical Food Technological School allowed its students and teachers to have a blended informal chat about its past, present and future Erasmus+ activities.

The Erasmus Student Network in Serbia streamed the Erasmus+ Chat webinar focusing on students’ mobility in pandemic times. Topics such as blended and online mobility and the new Erasmus+ programme were addressed. Students and European Solidarity Corps volunteers shared their experiences.

Members of the Team for international cooperation of the Academy of Professional studies South Serbia, organised the online event Erasmus+ student mobility - a chance not to be missed for anyone interested in discovering the Erasmus+ programme. Information such as higher education mobility, learning or practical training mobility and advices on how to apply where shared. Among the 59 participants most of them were from South Serbia but Albanians and North Macedonians joined as well.
**SLOVAKIA**

65 events

The Primary School Moskovská in Banská Bystrica’s event focused on the environmental awareness and linguistic competences of pupils. Teachers prepared a workshop focusing on the school’s ecological footprint and pupils had the possibility to plant trees to enrich the green area of the school. Through creative writing pupils created eco stories covered under the title *Let the trees talk.*

At Primary School Hrnčiarska in Zvolen students prepared peer teaching activities using the video-communication platform Google Meet to teach each other recycling, zero waste and plogging (jogging + picking up litter). The techniques were discovered during their mobility in Portugal as part of the Erasmus+ project *Healthy Europe.* Besides, teachers organised a little plogging competition for students around the school area.

As last year, some Slovak schools as Gymnium in Nové Zámky, Vocational school of Healthcare in Lučenec or Vocational Technical School in Námestovo joined the activity *Erasmus+ drop of blood.* This year more than ever it was important to think about health and solidarity, so students and teachers decided to donate blood for those who are in need of it. Widespread slogans were *Become a hero* or *Mobility in the right direction.*

**SLOVENIA**

35 events

Researchers at the University of Maribor - Faculty of Health Sciences have managed to increase the number of research projects in which the faculty is involved in through the quality of research work. Research activity represents an important link between practice and education and the university pays special attention to the involvement of students in research of work both in Slovenia and internationally. With this year’s #ErasmusDays they wished to present their current six Erasmus+ projects to a wider audiences.

The secondary school of catering and tourism in Celje held a presentation to show the skills acquired by students and teachers during mobility experiences. One day was dedicated to incorporating intercultural dimension and skills as well as European active citizenship competences into their regular class activities. In this way they wished to demonstrate all the positive impact that the Erasmus+ projects bring to the individuals, to the school and wider community (employers, local authorities and many other institutions the school works with). The elementary school Bohinj prepared an exhibition dedicated to the Erasmus+ projects its pupils are involved in: *Enhancing Book Reading, Folklore and Tradition* and *Reading with Ease and Fun.* Furthermore, they held a special radio show in which pupils presented the skills and competences they gained. They also organised an art contest on expressing the pupils’ feeling about Covid-19 and its impact on Erasmus+. The event was filmed and a local newspaper published an article about it.
The Delegation of the European Union in Chile organised an online event with over 400 university students in the country, in which an NA officer from the Higher Education Unit at SEPIE could spread the opportunities of Erasmus+ for international students and inform them about studying in Europe and Spain.

The Director of SEPIE took part in an online round-table discussion arranged by the ESN Spain, in which students and university representatives could share their visions about Europe and Erasmus+ during the Covid-19 pandemic period.

The DIRCOM at SEPIE NA took part in an online event organised by INDIRE NA in Italy, together with colleagues from France and Portugal, in which participants could share the main activities developed in these countries.

CAFÉ VIAJERO ERASMUS+ was an initiative born as a collaborative activity between the Spanish Erasmus+ National Agencies, SEPIE and INJUVE, to share different experiences, testimonies and good practices. In this way, a closer relationship and interaction with Erasmus+ beneficiaries and participants was established, giving voice to the protagonists of projects and mobility.

The University of Burgos organised a conference to disseminate their Erasmus+ project SmartArt, which focuses on the design of a virtual classroom for adults to learn about Art History.

Students and teachers of CEIP Jaume I from Alcàsser, Valencia, carried out a Gymkhana in which they had to solve some clues about recycling and caring for the environment. The final product was a poster in which their Erasmus+ project was promoted: Recycle today for a better tomorrow.

IES Luis Chamizo from Don Benito in Badajoz organised a virtual meeting with the students of the Erasmus+ project Locu-Roma. This inspirational project engaged groups of young students from the European Union, as well as their teachers, through the collective creation and elaboration of a theatrical and cinematographic scenario around Roman culture and recorded in a real Roman ruins setting.

Amicos Association from A Coruña in Galicia and the participants of the project +Disability Technology Education designed the flag of the European Union to print it on a 3D machine and made keychains.
The Swedish Erasmus+ National Agency (UHR) hosted a webinar about European Universities. Together with headmasters from University of Gothenburg and University of Umeå, the Swedish Higher Education Authority (UKÄ), a member of the Swedish student organisation and a member of the Swedish Parliament they discussed the impact the European Universities will have on Swedish higher education.

The Linköping University takes part in COOBA, a two-year transnational project focusing specifically on young people with minority and migrant backgrounds. It brings together the expertise of academics, artists, educators and museum professionals from France, Hungary and Sweden. For the #ErasmusDays participants in the project analysed video recordings collected during a workshop held in Budapest among museum facilitators. The goal of the session was to observe how communication and cooperation occur during social interaction.

The Jensen Gymnasium of Göteborg introduced its Erasmus+ project Is geography destiny? to students and colleagues. The project has its own Instagram account and the #ErasmusDays activities took place on it.

Together with five schools in Europe, the students of Hålabäcksskolan in Kungsbacka had a video conference to launch the common Erasmus+ project Arts for Future. The pupils introduced themselves to each other and shared their expectations concerning the project.

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Turkish National Agency (TRNA) celebrated #ErasmusDays with three day of concerts, compiled by the performances and messages of Erasmus+ beneficiaries. The event aimed to increase the visibility of Erasmus+. Turkish beneficiaries sang a song for #ErasmusDays and recorded their #Erasmusdays messages.

The Turkish National Agency also organised an online Erasmus Chat with the participation of Deputy Minister of Foreign Affairs and Director for EU Affairs Ambassador Faruk Kaymakçı, Director of TRNA İlker Astarci, #ErasmusDays event organizers and Erasmus+ beneficiaries. Approximately 650 participants attended the event which aimed at sharing Erasmus+ success stories and get inspiration from one another.

The 30-minute #ErasmusDays NTV Programme was produced in cooperation with the EU Delegation to Turkey, featuring Erasmus+ alumni sharing their success stories. The interviews with the Head of the EU Delegation to Turkey Nikolaus Meyer Landrut and Deputy Minister of Foreign Affairs and Director for EU Affairs Ambassador Faruk Kaymakci were part of the programme.

1. Hava İkmal Bakım Merkezi Primary School in Eskişehir promoted its school education projects by an exhibition. For the #ErasmusDays, the students performed a show with special costumes in the school courtyard.
Signed Safety at Work is an Erasmus+ project creating a set of visual communication signs which can be used quickly in case of emergency in noisy environments. A vocabulary of 200 health and safety words and phrases in International Sign Language was launched by the University of Wolverhampton, accompanied by a prototype glossary in English, British, German, Austrian and Italian Sign Language.

EuroPeers, young Europeans with a passion for Youth Mobility projects, organised EuroPeerathon 2020. Streamed on Facebook, over three days, the event involved visiting fellow EuroPeers to hear their stories, learn about their cultures, and have fun together. There was a variety of activities happening throughout the event, from keynote talks to treasure hunts, from cooking tutorials to quizzes.

Kairos Europe Ltd, a London based international organisation, provides quality training opportunities for youths and adults in order to improve their knowledge and skills and enhance their career prospects. Its virtual #ErasmusDays event presented different Erasmus+ projects about social media inclusion, rethink migration in Europe, fostering youth initiatives through social enterprise education and life beyond EU.

Green Fingers for a Brighter Tomorrow is a project that promotes an exchange of practices and experiences related to environmental education. At the St. Saviours Junior Church School in Bath, children celebrated the #ErasmusDays sharing the event along with the campaigns of their European partners about World Water Day, Recycling, Earth Day and Car Free Day.
In the world
526 EVENTS IN THE WORLD

51 non-programme countries participated in this fourth edition of the #ErasmusDays. For the first time, events were organised in Algeria, Azerbaijan, Barbados, Belarus, Bhutan, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Honduras, India, Israel, Jordan, Kenya, Libya, Malaysia, Mongolia, Myanmar, Nepal, Nicaragua, Palestine, Panama, Paraguay, Peru, Philippines, Russia, Singapore, South Africa, Sri Lanka, Switzerland, Thailand, Tunisia and Vietnam.

Albania, Argentina, Armenia, Bosnia and Herzegovina, Cambodia, Egypt, Georgia, Indonesia, Kazakhstan, Kosovo, Moldova, Montenegro, Morocco, Ukraine and Uzbekistan also joined, as they already did in previous editions.

Algeria, Kazakhstan, Russia and Ukraine were deeply involved with more than 300 events organised in these four countries.

Here some examples of remarkable events in each participating country:

**Albania (24 events):** the Mediterranean University of Tirana in cooperation with the Science and Innovation for Development Centre organised a virtual workshop for academics and students to present the new 2021-2027 programme and its more inclusive opportunities.

**Algeria (104):** the Badji Mokhtar University in Annaba invited its students to a virtual meeting with students from other Mediterranean universities to keep internationalization alive despite sanitary restrictions.

**Argentina (5):** the EU Delegation to Argentina presented the academic opportunities to study abroad together with the embassies and cultural centres of Italy, France, Germany and Spain.

**Armenia (4):** the Brusov State University organised the opening of the First Annual Jean Monnet School on Theory and Methodology of Legal Approximation.

**Azerbaijan (1):** the National Erasmus+ Office in Azerbaijan proposed an information session on Erasmus+ opportunities for individuals via Facebook live.

**Barbados:** (1) the University of West Indies took part in the event to promote the STOREM Erasmus+ project (see focus on page 34)

**Belarus (1):** the National Erasmus+ Office in Minsk disseminated the results of the Erasmus+ programme with Belarusian educational institutions, stakeholders, employers and representatives of civil society.

**Bhutan (1):** university students took part in the FRIENDS Virtual Film Fest (see focus on page 35)

**Bosnia and Herzegovina (14):** the EU Info Centre of Sarajevo challenged participants to answer to a quiz about Erasmus+ and European cultures, history, politic, music and sport on a web platform.

**Brazil (6):** the Business School Álvares Penteado Foundation in São Paulo discussed about the disproportionate negative impact of Covid-19 pandemic on the vulnerability of women both in Brazil and in the European Union.
Cambodia (1): university students took part in the FRIENDS Virtual Film Fest (see focus on page 35)

Chile (4): the EU Delegation to Chile and the Spanish Erasmus+ National Agency targeted Chilean university students and got them to discover Erasmus+ studying opportunities in Europe.

Colombia (25): the Technological Bolivar University of Cartagena organised a cine-forum with the purpose of reflecting on the role of women in science and technology.

Costa Rica (2): the EU Delegation to Costa Rica launched the Erasmus Alumni Network. Ambassador Maria Antonia Calvo Puerta and the alumni who have responded to the invitation attended the event.

Ecuador (1): the Regional Amazonic University of Ikiam in Tena released a podcast gathering the testimonies of experts in the field of sustainable development proposing solutions to cope with the higher vulnerability of people provoked by climate change and Covid-19 pandemic.

Egypt (3): the youth organization JovesSolides organised the second #ErasmusDays festival in Egypt and in the Middle East, an intercultural exchange event to open the door for interested Egyptian and Arab young people who are willing to know more about Erasmus+ programme.

El Salvador (1): the Centro American University José Simeón Cañas recorded a video showcasing its Erasmus+ mobility options.

Georgia (10): the Student-Youth Council of Ozurgeti invited former participants in the Erasmus+ programme to share with their peers the information about the opportunities given to young people by Erasmus+.

Honduras (2): the Honduran Erasmus+ Alumni Association organised Catrachos en Europa, a Facebook event featuring Honduran Erasmus+ Alumni willing to share their experience abroad.

India (3): the Lovely Professional University of Phagwara organised an event to embrace and motivate upcoming female generation to take entrepreneurship as a career option as major actors in the development and growth of the country.

Indonesia (4): the Southeast Asian Ministers of Education Organization celebrated the #ErasmusDays through online competitions on social networks between Indonesian and Scottish partners.

Israel (7): the Gordon Academic College of Education in Haifa described its experience in supporting international students during the pandemic.

Jordan (8): the National Erasmus+ Office of Jordan streamed a webinar on career planning and Europass new platform.

Kazakhstan (50): students of Kurmangazy Kazakh National Conservatory played their instruments during an online concert and shared their Erasmus+ academic experiences.
Kenya (1): the EU Delegation to Kenya organised a Facebook event to celebrate Erasmus+ with local influencers.

Kosovo (7): in Prizren, the NGO THY organised several activities for local young people (info session on Erasmus+ programme, workshops on gender equality, painting competition and non-formal education trainings).

Libya (1): the National Erasmus Office of Libya presented the Erasmus+ activities in the country together with local authorities, ministries representatives, business organizations, civil services foundations, presidents of Libyan universities and ICO directors.

Malaysia (8): the University of Malaysia in Kuala Lumpur organised an exhibition to share resource learning objects developed by the Erasmus+ ACORD project aiming to introduce innovative digital pedagogy methods to healthcare and biomedical students in Malaysia.

Moldova (9): theInfo Centre in Moldova for Erasmus+ Youth and European Solidarity Corps proposed and informative online session for youth organizations interested in applying for Quality Labels in the framework of European Solidarity Corps.

Mongolia (1): the Nation University of Mongolia in Oulan-Bator presented the INTENSE Erasmus+ project about environmental challenges provoked by lack of properly formulated policies and sustainable technology.

Montenegro (17): the University of Montenegro took part in an Erasmus+ flash mob with its partner universities in Europe, the National Erasmus+ Office and the EU Info Centre in Montenegro. The result is a video published on social networks.

Morocco (1): the Moroccan Platform for Social and Solidarity Economy and Environment presented its Erasmus+ project FACE – Fighting Against Cyberbullying & Exclusion.

Myanmar (1): the Yezin Agricultural University in Naypyidaw organised a discussion session with business partners of the project NEXUS - Nodes of EXcellence in (SEA) Universities through Spatial data.

Nepal (4): the EU Delegation to Nepal invited Erasmus+ alumni and Nepalese students abroad to record a video and a radio podcast about their mobility experiences.

Nicaragua (4): national higher education institution took part in the webinars organised by the members of the ACACIA consortium (see focus on page 34).

Palestine (5): the Palestine Technical University – Kadoorie presented the impact and results of the WoSec project investigating on how to develop new methods to stop water wasting while considering potential climate change impacts. The project is held with the Jordan University of Science and Technology.

Panama (1): the EU Delegation to Panama shared videos and testimonies of former and current Erasmus+ participants.

Paraguay (1): the UCSA University in Asuncion joined the the DHIP project dissemination activity (see focus on page 34).
Peru (7): the Continental University in Lima presented the advantages of e-learning, the quality of its online courses and the Erasmus+ international projects held by the university.

Philippines (4): the Southeast Asian University Consortium for Graduate Education in Agriculture and Natural Resources invited the students who participated in the project Future secured to share their reflections and plans to address the challenges posed by climate change and food insecurity.

Russia (68): the Yaroslav-the-Wise Novgorod State University in Veliky Novgorod invited Erasmus+ alumni to share their study and internship experiences in Germany and Poland to inspire and engage non-mobile students in academic mobility.

Singapore (1): the Public Health Nursing organised its 2020 Congress to highlight advances in Public Health and Nursing practice, Healthcare management and Education in relation to health disparities.

South Africa (2): the University of Johannesburg shared the results of the SUCSESS Erasmus+ project aiming at strengthening university-enterprise cooperation in South Africa in order to develop and enhance lifelong learning skills, social innovations and inclusivity.

Sri Lanka (3): the University of Kelaniya developed a platform for all Erasmus+ incoming and outgoing mobility grantees and partner universities to meet and exchange experiences and discuss with partner universities on further strengthening the ties.

Switzerland (1): Movetia, the national agency for the promotion of exchanges and mobility in the education system in Switzerland, gather testimonies of Erasmus+ beneficiaries’ experiences and published them in articles to inspire the readers.

Thailand (2): Prince of Songkla University arranged a seminar by inviting the Head of the Delegation of the European Union to Thailand and his team to deliver a speech about the international policy for Erasmus+ projects.

Ukraine (84): students from the National University of Ostroh Academy exhibited photos and videos from their Erasmus+ experiences to describe all the aspects of their Erasmus+ life to show how it feels to be part of the Erasmus+ family.

Uzbekistan (6): the National Erasmus+ Office in Tashkent planned an information session on study opportunities in European universities with the participation of the EU Delegation to Uzbekistan and the Embassies of the EU member States.

Vietnam (3): the Ho Chi Minh City University of Technology and Education invited its students to an online workshop to promote e-learning and virtual lectures.
FOCUS ON ALGERIA

104 events

Algeria took part in the #ErasmusDays for the first time in 2020 and it is the non-programme country with the highest number of organised events.

The 104 events were mainly organised by universities and higher education institutes. The National Erasmus+ Office in Algeria and some associations also contributed to this huge number of actions.

At the Badji Mokhtar University in Annaba, former Erasmus+ beneficiaries shared their Erasmus+ experiences focusing on the human value of mobility and on the unforgettable memories gathered during the academic year abroad.

The M’hamed Bougara University in Boumerdes spread Erasmus+ values by the organisation of a meeting addressing the university community and the local civil society. The objectives and the socio-economic impact of the Erasmus+ projects were presented through conferences, exhibitions, round-tables and testimonies.

The University A-Mira of Bejaia gathered researchers, refugee students and local associations and authorities to discuss the integration of refugees in the national higher education system.

The Erasmus+ National Office scheduled a series of webinar addressed to young people, education professionals and local institutions. The topics were the opportunities offered by the Erasmus+ programme to Algerian higher education institutes, the Erasmus+ Virtual Exchange programme and its application rules, Jean Monnet activities and Erasmus Mundus Joint Master Degree (EMJMD’s) Scholarships.

The association Larimar organised an outdoor exhibition in the recreational De Rachgoun forest of Ain Temouchent. The exhibition was about the protection of wildlife and marine nature from disasters caused by climate change. Young participants also learned how to join the Erasmus+ programme and how to apply for internships, youth exchanges international volunteer opportunities abroad.
Kazakhstan joined the #ErasmusDays celebration for the second time after its first engagement in 2019. This year, 50 events were organised all over the country in the field of higher education. Local universities promoted Erasmus+ mobility, international exchanges and projects through a variety of events, mostly virtual.

DIARKAZ, the new international educational project about development, implementation, testing and validation of a bachelor programme in the field of industrial automation and robotics with the introduction of dual education was launched. The goal of this project is to develop a sustainable dual-training programme with an international orientation. Three Kazakh universities are involved: the Innovative University of Eurasia in Pavlodar, the Kostanay Engineering and Economics University named after M.Dulatov and Zhangir Khan West Kazakhstan Agrarian-Technical University in Uralsk.

The University of International Business of Almaty created a page dedicated to the #ErasmusDays on the university website and social networks to share students’ feedbacks, interviews, project results and materials for the dissemination of the programme.

The local newspaper Prikaspiyskaya Kommuna (Pre-Caspian Community) published an interview with SUSDEV and TRUNAK Erasmus+ projects’ coordinators. The aim was the dissemination of information in mass media and social networks to promote the Erasmus+ programme.

Students from Kurmangazy Kazakh National Conservatory played their instruments during an online concert. The participating students were the representatives of specific departments such as Special Piano and String instruments. A wind quintet from the Department of Wind and Percussion instruments also performed on stage. During the online concert the students of the Erasmus+ programme spoke about their impressions on Erasmus+ mobility experiences and about academic life.
FOCUS ON RUSSIA

68 events

The Russian Federation joined the #ErasmusDays for the first time and 68 events were organised on its vast territory, from Kaliningrad to the Far East of Siberia.

State and Federal Universities, educational institutions, linguistic centres, European Student Network local sections and the National Erasmus+ Office in Russia proposed webinars, virtual meetings, info sessions and competitions to Russian citizens and international partners to share Erasmus+ projects results and encourage the development of further cooperation.

The Peter the Great St. Petersburg Polytechnic University invited Erasmus+ partner universities to attend an Erasmus+ teatime to discuss the trickiest upcoming challenges ensuring safety conditions to the exchange students during the 2020-2021 academic year.

The Federal state educational institution Buryat state academy of agriculture in Ulan-Ude gathered higher education institutions participating in mobility and agricultural universities of the Far Eastern Federal District of the Russian Federation for a Zoom meeting in order to share the experience of participation in international academic mobility of individuals.

The Gorno-Altaisk State University organised the non-professional online photo contest Sustainable Development of Mountain and Arctic Regions. The contest was created to promote two Erasmus+ projects held by the university: SUNRAISE - Sustainable Natural Resource Use in Arctic and High Mountainous Areas aiming to promote sustainable management of Arctic and high mountainous ecosystems in Bhutan, India and Russia, and TERRA, promoting trans-border cooperation initiatives and studying the role of EU institutions in regionalisation dynamics.

The Erasmus Student Network at Forest Technical University in Saint Petersburg and at the Ural Federal University in Yekaterinburg invited former and current Erasmus+ beneficiaries to share their mobility experiences.
FOCUS ON UKRAINE

84 events

Ukraine already joined the 2019 edition of the #ErasmusDays with 30 events, but this year Ukrainian Erasmus+ players were even more engaged and 84 events were organised all over the country.

Universities, municipal and national establishments, regional councils, NGOs, associations, the National Erasmus+ Office and the Erasmus Students Network of Kiev endeavour to organise a large variety of activities. All-Ukrainian Association for Youth Cooperation Alternative-V organised and itinerant photo exhibition gathering 40 photos witnessing Erasmus+ volunteer projects’ experiences. The photos were collected by Ukrainian NGOs sending young people to volunteer abroad.

The NGO Stella in Kharkiv held a webinar on how to write a creative cover letter to apply for volunteering or studying abroad projects.

The Ivan Franko National University, the National Erasmus+ Office in Ukraine and the HERE team of Erasmus Students Network of Kiev gathered to present the experience of participation in the Erasmus+ International Credit Mobility for academic and administrative staff.

The National Erasmus+ Office in Ukraine and ESN Kiev also performed the online Ukrainian Erasmus+ Marathon, three days to promote the programme’s opportunities all over the country through six hours of recorded welcome videos, online presentations, interviews and concerts.

In Bakhmut, the Horlivka Institute for Foreign Languages seized the #ErasmusDays as the occasion to present its foreign partners in France, Germany, Spain and United Kingdom.

In Lviv, the Institute of Ecology of the Carpathians invited scientific institutions of the National Academy of Sciences of Ukraine to a workshop on how to implement Erasmus+ projects on ecology and sustainable development. The Institute participates in the INTENSE Erasmus+ project about ecological challenges with partners from Austria, Estonia, Latvia, Mongolia, Netherlands, Sweden, Vietnam and other Ukrainian higher education institutes.
FOCUS ON WESTERN BALKANS (ALBANIA, BOSNIA AND HERZEGOVINA, KOSOVO AND MONTENEGRO)

Erasmus+ Partner Countries are located all over the world and include the Western Balkans: Albania, Bosnia and Herzegovina, Kosovo and Montenegro. The countries of this region relish all the opportunities given by the programme, such as International Credit Mobility, Erasmus Mundus Joint Masters Degrees, Capacity Building in Higher Education and opportunities in the fields of youth, school and adult education (eTwinning platform and EPALE).

The four countries were highly involved in the #ErasmusDays: 62 events were organised by universities and higher education institutes, NGOs, National Erasmus+ Offices, EU info centres, youth centres, associations, embassies, National Secretariats and EU Delegations.

24 events took place in Albania. The National Erasmus+ office in Albania in collaboration with the European Delegation to Albania held the Joint Master Mundus Albanian Students, a livestream on Facebook that brought together four JMM students’ testimonies from different field of education to share with the mass audience their success stories thanks to Erasmus+.

The activity was honoured by the presence of Luigi Soreca, EU ambassador in Albania.

The Albanian NEO and EU Delegation also organised the Info session on Erasmus+ Programme in Albania gathering best practice’s testimonies from different high education institutions from the CBHE, ICM and Jean Monnet programme. The activity was honoured by the presence of Andrea Vera - Head of Section - Sustainable Economic and Social Development - Delegation of the European Union to Albania.

The Professional College of Tirana, Kolegji Profesional i Tiranes – KPT, hosted a workshop for academics and students to share the European values, to promote the Erasmus+ program, its opportunities and future development. This workshop served also to present the upcoming Erasmus+ projects the KPT takes part to, two CBHE projects as a partner and one Jean Monnet Module.

The European University of Tirana celebrated the #ErasmusDays for the third time undertaking different activities. The Ministry of Education Youth and Sport, the NEO Albania, academic and administrative staff part of the Internalization Process attended the kick off Internationalization in the era of COVID 19: Challenges & Lessons webinar.

14 events were organised in Bosnia and Herzegovina. The Local Democracy Agency in Mostar organised the NFL Talks with Youth Ambassadors of Non Formal Learning Projects to promote the Cooperation for innovation and the exchange of good practices – Capacity Building in the field of Youth project. The events gathered stakeholders and youngsters.

Dzemal Bijedic University of Mostar proposed an information session to tackle main concerns, obstacles and challenges of implementing mobility in pandemic times. The two hours webinar meant to share experiences and good practices on how to carry out the mobility in case of emergency.

PRONI Centre for youth development in Zenica is a contact point for the European Solidarity Corps and Erasmus+ Youth for Bosnia and Herzegovina. It organised the info day 2M: Youth and Mobility where participants discovered the opportunities that mobility programmes offer to young people.
The EU Info Centre in Sarajevo challenged participants in its event to answer the questions of a quiz about European and Erasmus+ programme knowledge. The quiz focused on European culture, topography, politics, history, music and sports in friendly and innovative ways.

Seven events took place in Kosovo. The Public University Kadri Zeka in Gjilan proposed activities during the three days dedicated to the Erasmus+ programme. The aim was to promote Capacity Building projects the university participates in and to encourage staff and students to share best practices about Erasmus+ activities they experienced. The festivities ended up with an Erasmus+ fair.

The NGO THY located in Prizren organised several activities to celebrate multiculturalism and Erasmus+ opportunities. A call for young painters was opened for them to presents their drawings and paintings related to Prizren Cultural Heritage. The workshop Gender out of the box was held by youth workers trained within the Erasmus+ programme using non-formal education methods. Youth NGOs and schools of the city were invited to join an information session via Zoom about European Erasmus+ projects. Youngsters, representatives of organizations, student councils and the student parliament of the University Ukshin Hoti attended the meeting aiming at showing how the Network of Youth Organizations could be involved in the development of youth policies in the Municipality of Prizren.

17 events were held in Montenegro. The Secretariat General of the Government of Montenegro promoted the Erasmus+ programme, in particular the significant success within the call for a key action of the Erasmus+ programme - Capacity Building in higher education. The country was approved to participate in eight projects out of a total of 18 implemented in the Western Balkans. The projects will begin in 2021.

The Delegation of the European Union to Montenegro and the EU Info Centre launched an Instagram campaign to challenge participants on Erasmus+ related topics. Inspiring videos were spread sharing successful stories of Erasmus for Young Entrepreneurs projects and infographics about previous approved projects in Montenegro.

The University of Montenegro highlighted the benefits of students and staff mobility through testimonies and photos shared on its website and social networks. The aim was to reach citizens, students, media and policy makers.

The National Erasmus+ Office and the Association of Youth with Disabilities of Montenegro streamed the Participation opportunities of youth with disabilities in the Erasmus+ programme webinar within the EU4ME project funded by the European Union and implemented by the Government of Montenegro.
FOCUS ON TRANSITIONAL EVENTS PROMOTING ERASMUS+ PROJECTS

In Latin America and in the Caribbean

The Erasmus+ project STOREM aims at curriculum development at five higher education institutions in the Latin American and Caribbean region on the subjects of environmental management and sustainable tourism, which are thematic priorities of the region.

For the #ErasmusDays the higher education institutions involved in the project organised a webinar on the new master curricula developed.

Countries involved in the event: Barbados, Colombia and Costa Rica.

ACACIA is an international network of higher education institutions. The ACACIA centres are university organisms supporting educational and professional development of vulnerable people. The mission of the consortium is to build common strategies to make higher education more accessible and inclusive.

During the #ErasmusDays several international webinars were held to present Erasmus+ projects’ results to citizens and institutions.

Countries involved in the events: Chile, Colombia, Nicaragua and Peru.

The Erasmus+ project DHIP - Developing Higher Education Institutions’ Internationalisation Policies fosters the enhancement of internationalization capacity of Latin American universities involved and it focuses on renewing communication tools, developing multiculturalism and tolerance and improving language and soft skills.

The #ErasmusDays event was an integrated communication initiative to disseminate the DHIP project and the internationalization actions carried out by each university of the consortium within its framework.

Countries involved in the event: Argentina, Colombia and Paraguay.
In South-East Asia

The Erasmus+ project FRIENDS is built around the concept of internationalisation at home and aims to foster Asian universities’ international relations capacities and their students’ intercultural competence.

The notion of internationalisation at home is based on the assumption that for various reasons the largest part of the universities’ student body will remain non-mobile and therefore deprived from access to global knowledge and skills. A statement which is particularly true in Covid-19 times.

The FRIENDS Virtual Film Fest event was the culmination of a series of project activities dedicated to digital storytelling in Bhutan, Cambodia, Malaysia, Philippines and Thailand. The festival celebrated the involved students’ achievements and stories of friendship and personal growth and it awarded visuals effects, best script and best short film categories.

Countries involved in the event: Bhutan, Cambodia, Malaysia, Philippines and Thailand.
### APPENDIX: LIST OF ERASMUS+ NATIONAL AGENCIES

Source: [https://ec.europa.eu/programmes/erasmus-plus/contact/national-agencies_en](https://ec.europa.eu/programmes/erasmus-plus/contact/national-agencies_en)

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<td>Estonia</td>
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<td><a href="http://www.erasmuspluss.ee/">http://www.erasmuspluss.ee/</a></td>
<td><a href="mailto:erasmuspluss@archimedes.ee">erasmuspluss@archimedes.ee</a></td>
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<td><a href="mailto:kutsekoda@kutsekoda.ee">kutsekoda@kutsekoda.ee</a></td>
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<td>Finland</td>
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<td><a href="https://www.oph.fi/en">https://www.oph.fi/en</a></td>
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<td>France</td>
<td>Education &amp; Formation Agency</td>
<td><a href="http://www.erasmusplus.fr">http://www.erasmusplus.fr</a></td>
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<td>Youth &amp; Sport Agency</td>
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<td><a href="mailto:erasmusjs@service-civique.gouv.fr">erasmusjs@service-civique.gouv.fr</a></td>
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<td>Germany</td>
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<td><a href="http://www.jugend-in-aktion.de">www.jugend-in-aktion.de</a></td>
<td><a href="mailto:jfe@jfemail.de">jfe@jfemail.de</a></td>
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<td>Educational Exchange Service of the Conference of Ministers of Education, National Agency for EU Programs in the School Area (PA)</td>
<td><a href="http://www.kmk-pad.org">www.kmk-pad.org</a></td>
<td><a href="mailto:erasmusplus-helpdesk@kmk.org">erasmusplus-helpdesk@kmk.org</a></td>
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<td>National Agency for EU University Cooperation in the German Academic Exchange Service (NA-DAAD)</td>
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<td><a href="mailto:erasmus@daad.de">erasmus@daad.de</a></td>
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<td>Greece</td>
<td>Youth and Lifelong Learning Foundation (I.NE.DI.VI.M)</td>
<td><a href="http://www.inedivim.gr">www.inedivim.gr</a></td>
<td><a href="mailto:erasmusplus-youth@inedivim.gr">erasmusplus-youth@inedivim.gr</a></td>
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<td><a href="http://www.aha.li">www.aha.li</a></td>
<td><a href="mailto:jugendinaktion@aha.li">jugendinaktion@aha.li</a></td>
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<td><a href="mailto:stefan.sohler@aiba.li">stefan.sohler@aiba.li</a></td>
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<td>Agency of International youth cooperation (JTBA)</td>
<td><a href="http://www.jtba.lt">www.jtba.lt</a></td>
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<td><a href="http://www.juventude.pt">www.juventude.pt</a></td>
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<td>British Council, in partnership with Ecorys UK - School &amp; Higher education</td>
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Meet us on the 14th, 15th and 16th of October 2021 for the next edition of #ErasmusDays!